

## ANGUILLA

### Visitor Summary

Total visitor arrivals to Anguilla were 120.8 thousand in 2004 compared to 109.3 thousand in 2003, an increase of 10.5 percent. The main source of this increase was the tourist arrivals which expanded by 15.1 percent.

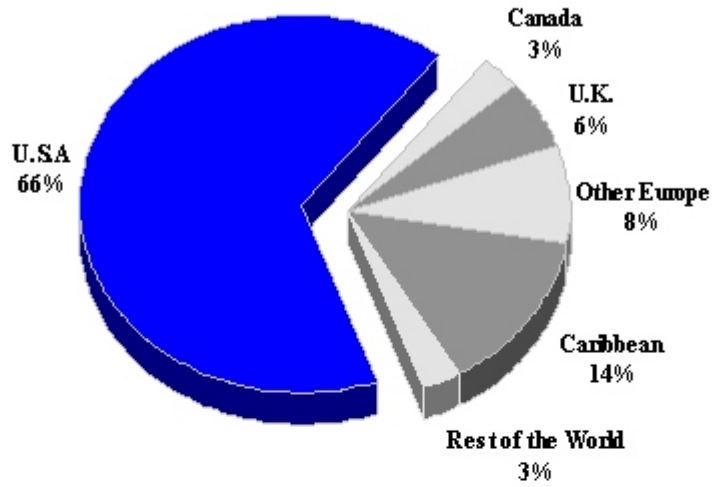
- ◆ Same-day visitors (excursionists) accounted for 55.3 percent of total visitors in 2005 and grew by 7.1 to reach 66.8 thousand .
- ◆ Another robust performance was registered by tourist arrivals to Anguilla in 2005. A total of 53.9 thousand tourists, the largest number ever, were entertained in this destination. The United States, the most significant market for this destination recorded a 1 percent increase in market share to account for 66 percent of total arrivals and grew by 16.7 percent. The other major sources of tourists also increased in 2004. The Caribbean which is responsible for 14 percent of arrivals rose by 3.0 percent; arrivals for m Europe (14.2 percent of the total) jumped by 21.5 percent owing mainly to an outstanding performance in the Other Europe market which excluded the United Kingdom. Some 20.2 percent more tourists originating in Canada came to destination in 2004 when compared to 2003.

#### TOURISM HIGHLIGHTS FOR 2004

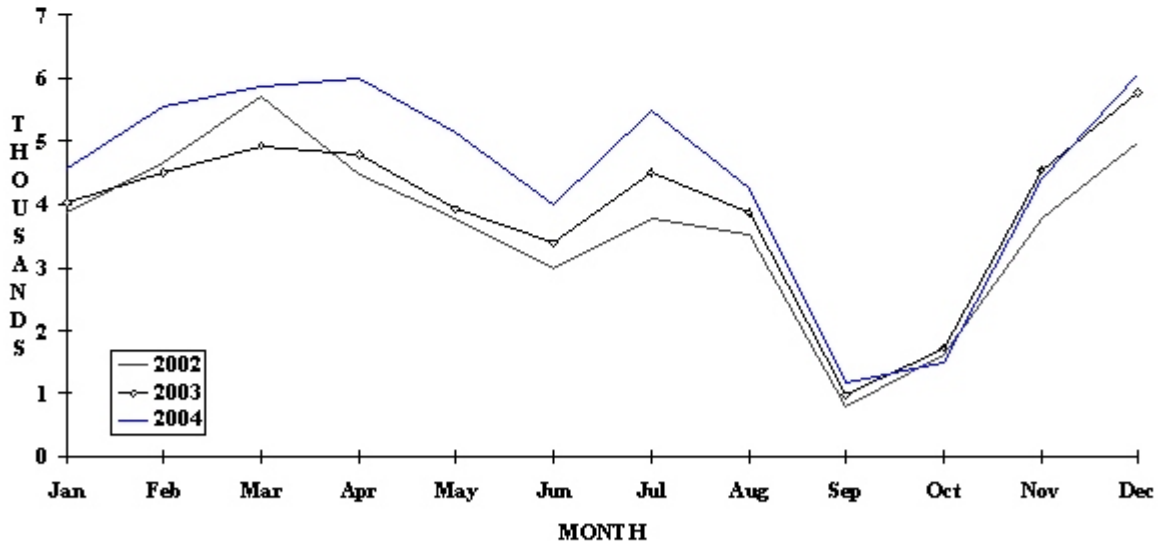
VISITOR ARRIVALS			
Tourist Arrivals ✈	53,987	Same Day Visitors	66,801
➡ <i>Winter</i>	40.7%		
➡ <i>Summer</i>	59.3%		
VISITOR PROFILE			
Average Length of Stay ( <i>nights</i> )	7.6	<b>Tourist Arrivals by Purpose of Visit</b>	
		➡ <i>Holiday</i>	93.3%
		➡ <i>Business</i>	6.7%
TOURISM AND OTHER RELATED ECONOMIC STATISTICS			
Average Daily Expenditure ( <i>US\$</i> ) <sup>IV</sup>		Visitor Expenditure ( <i>US\$ millions</i> )	\$69.4
➡ <i>Winter</i>	\$213.81	GDP at Factor Cost ( <i>US\$ millions</i> )	\$108.9
➡ <i>Summer</i>	\$154.49	Consumer Price Index (% <i>ch. 2004/'03</i> )	5.1%
Tourism Budgets ( <i>US\$ thousands</i> ) <sup>IV</sup>	\$819	Hotel and Restaurant contribution to GDP	28.5%
ACCOMMODATION STATISTICS		SOCIO-ECONOMIC STATISTICS	
Rooms	756	Land Area ( <i>square Kilometres</i> )	91
Occupancy rate <sup>I</sup>	41.9%	Population ( <i>thousand, mid year 2004</i> )	12.5

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## TOURIST ARRIVALS BY MAIN MARKETS 2004



## MONTHLY TOURIST ARRIVALS



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VISITOR ARRIVALS BY CATEGORY

Category	2000	2001	2002	2003	%Share	
					2004	2004
Tourists	43789	47965	43969	46915	53987	44.7
Same-day visitors	68680	57009	67149	62367	66801	55.3
<b>TOTAL</b>	<b>112469</b>	<b>104974</b>	<b>111118</b>	<b>109282</b>	<b>120788</b>	<b>100.0</b>
By Sea	83894	72904	81464	80951	96835	80.2
By Air	28575	32070	29654	28331	23953	19.8

TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

Country of Residence	2000	2001	2002	2003	%Share	
					2004	2004
U.S.A.	24799	30099	28755	30644	35751	66.2
Canada	1512	1258	1301	1289	1549	2.9
United Kingdom	2786	2789	2529	2962	3198	5.9
Other Europe	6636	5238	2854	3346	4469	8.3
Caribbean	6816	7369	7455	7362	7580	14.0
Other	1240	1212	1075	1312	1440	2.7
<b>TOTAL</b>	<b>43789</b>	<b>47965</b>	<b>43969</b>	<b>46915</b>	<b>53987</b>	<b>100.0</b>

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**MONTHLY TOURIST ARRIVALS\***

Months	2000	2001	2002	2003	% Change	
					2004	2004\03
January	3611	4504	3868	4018	4580	14.0
February	4435	5552	4677	4501	5563	23.6
March	4787	5594	5702	4930	5846	18.6
April	4821	6054	4472	4787	6005	25.4
May	3694	3965	3783	3915	5130	31.0
June	3390	3498	2997	3373	4001	18.6
July	3836	4295	3771	4542	5485	20.8
August	3498	4016	3536	3856	4246	10.1
September	1031	907	787	967	1178	21.8
October	1650	1596	1619	1712	1494	-12.7
November	3536	3291	3786	4541	4410	-2.9
December	5500	4693	4971	5773	6049	4.8
<b>TOTAL</b>	<b>43789</b>	<b>47965</b>	<b>43969</b>	<b>46915</b>	<b>53987</b>	<b>15.1</b>

*\*Excluding visiting Anguillan nationals who reside abroad*

**TOURIST ACCOMMODATION (Rooms)**

Type of Accommodation	2000	2001	2002	2003	% Share	
					2004	2004
Hotels <sup>1</sup>	617	611	536	362	346	45.8
Guest Houses	30	99	101	88	88	11.6
Apartments/Villas	420	359	400	309	322	42.6
<b>TOTAL</b>	<b>1067</b>	<b>1069</b>	<b>1037</b>	<b>759</b>	<b>756</b>	<b>100.0</b>

<sup>1</sup> *Sonesta Hotel closed in September 2002*

**Source: Department of Tourism, Anguilla**