

## ST VINCENT AND THE GRENADINES

### Visitor Arrival Summary

The number of stop-over tourist arrivals to St. Vincent and the Grenadines increased by 8.2 thousand (10.4 percent) during 2004 to reach 86.7 thousand. The growth of tourist arrivals was steady throughout the year with those coming during the winter season growing by 14.7 while the volume of arrivals in the summer rose by 8.7 percent, moving from 55.9 thousand to 60.8 thousand.

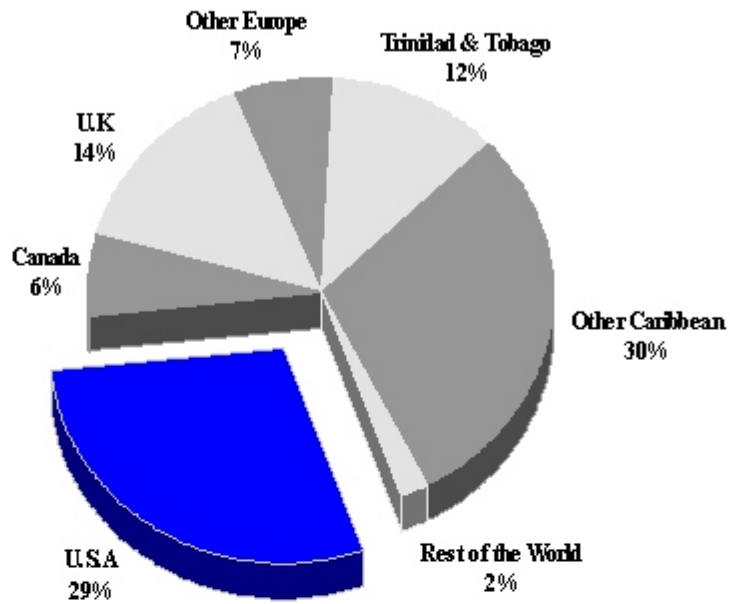
- ◆ The Caribbean provided the largest source of tourists to this destination, with 41.5 percent having originated there in 2004. The 36.0 thousand tourists from this market was an increase of 8.9 percent when compared to 2003. The other markets recovered from last year's weak performance. Arrivals from the United States and the United Kingdom, which are the second and third largest markets for this destination in terms of arrivals, increased by 13.1 percent and 9.2 percent respectively. More tourists also visited from Canada (up 6.1 percent) and Other European countries (up 6.8 percent). Both markets accounted for 6.0 percent to 7.0 percent of total arrivals annually.
- ◆ The largest number of cruise passengers to arrive in St. Vincent and the Grenadines was recorded in 2004. A total of 77.6 thousand in 225 cruise ship calls visited the destinations, 20.1 percent more in 6.3 percent fewer calls. The growth in the sector was recorded in the winter season (up 68.2 percent) which accounted for 72.1 percent of all cruise passengers. In the summer months arrivals dropped by 31.0 percent..

### TOURISM HIGHLIGHTS FOR 2004

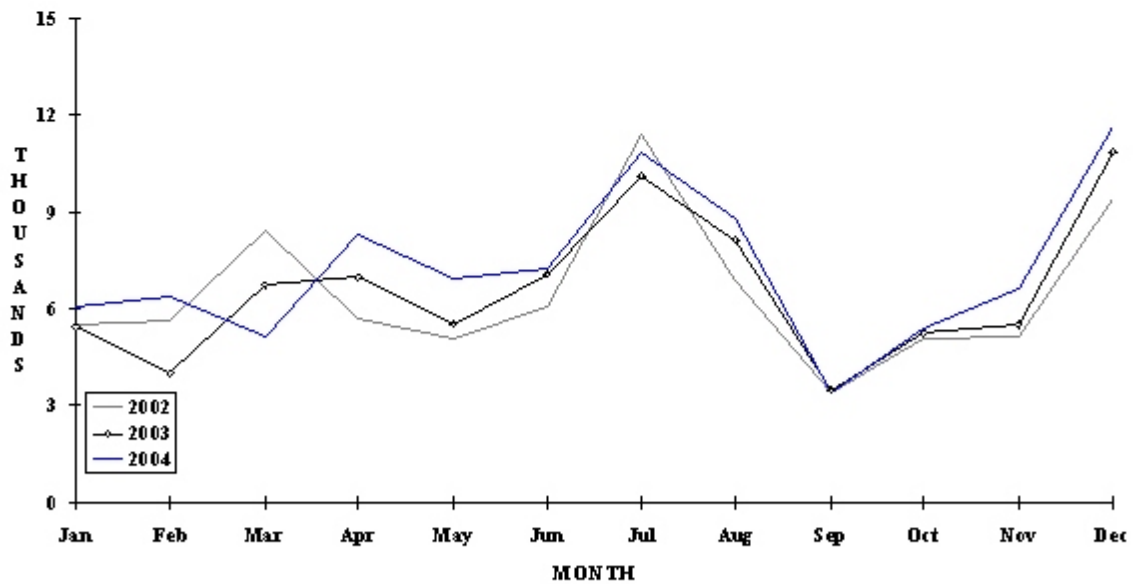
VISITOR ARRIVALS			
Tourist Arrivals ✈	86,721	Cruise Passengers	77,585
➔ <i>Summer</i>	70.1%	➔ <i>Summer</i>	27.9%
➔ <i>Winter</i>	29.9%	➔ <i>Winter</i>	72.1%
		Yacht Passengers	
VISITOR PROFILE			
Average Length of Stay ( <i>nights</i> )	12.5	<b>Tourist Arrivals by Place of Stay</b>	
<b>Tourist Arrivals by Purpose of Visit</b>		➔ <i>Hotels</i>	15.7%
➔ <i>Holiday</i>	60.8%	➔ <i>Guest House/Apartment</i>	5.4%
➔ <i>Business</i>	16.7%	➔ <i>Private</i>	44.1%
➔ <i>Other</i>	22.5%	➔ <i>Other</i>	34.8%
TOURISM AND OTHER RELATED ECONOMIC STATISTICS			
Total Expenditure ( <i>US\$ millions</i> )	\$95.6	GDP at Factor Cost ( <i>US\$ millions</i> )	\$337.6
Tourism Budget ( <i>US\$ thousand</i> ) <sup>b</sup>	\$3,474	Consumer Price Index ( <i>%ch. 2003/'02</i> )	0.3%
		Hotel and Restaurant contribution to GDP	2.2%
ACCOMMODATION STATISTICS		SOCIO-ECONOMIC STATISTICS	
Rooms	1,879	Land Area ( <i>square Kilometres</i> )	389.0
		Population ( <i>thousand mid year 2004</i> )	100.6

# ST. VINCENT & THE GRENADINES

TOURIST ARRIVALS BY MAIN MARKETS  
2004



MONTHLY TOURIST ARRIVALS



ST VINCENT AND THE GRENADINES

TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

Country of Residence	2000*	2001	2002	2003	% share	
					2004	2004
United States	n.a	19361	22412	22194	25106	29.0
Canada	n.a	3929	5268	4918	5219	6.0
United Kingdom	n.a	10844	11631	11547	12610	14.5
Other Europe	n.a	8006	6366	5655	6042	7.0
Trinidad & Tobago	n.a	7520	8975	9654	10194	11.8
Other Caribbean	n.a	18908	21254	23121	25824	29.8
Rest of World	n.a	2118	1725	1446	1726	2.0
<b>TOTAL</b>	<b>0</b>	<b>72895</b>	<b>77631</b>	<b>78535</b>	<b>86721</b>	<b>100.0</b>

MONTHLY TOURIST ARRIVALS

Month	2000	2001	2002	2003	% Change	
					2004	2004/03
January	5364	5761	5486	5417	6038	11.5
February	5786	5048	5614	4009	6394	59.5
March	6062	5196	8452	6175	5165	-16.4
April	7600	6125	5693	6987	8307	18.9
May	4511	7503	5081	5549	6891	24.2
June	5798	5766	6043	7077	7249	2.4
July	9022	8630	11378	10106	10822	7.1
August	6838	7092	6852	8142	8790	8.0
September	3286	2617	3373	3473	3425	-1.4
October	4029	3713	5087	5238	5379	2.7
November	5828	4569	5175	5508	6621	20.2
December	8771	8666	9397	10854	11640	7.2
<b>TOTAL</b>	<b>72895</b>	<b>70686</b>	<b>77631</b>	<b>78535</b>	<b>86721</b>	<b>10.4</b>

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CRUISE PASSENGER ARRIVALS\*

Month	2000	2001	2002	2003	% Change	
					2004	2004/03
January	13049	11617	16619	9718	15712	61.7
February	10351	13903	12681	7173	12906	79.9
March	19554	15083	14069	11403	15027	31.8
April	16764	9171	7729	4977	12310	147.3
May	1582	1841	954	689	744	8.0
June	1157	935	1057	609	375	-38.4
July	1307	1801	973	1250	743	-40.6
August	1578	1177	887	807	144	-82.2
September	944	316	469	182	196	7.7
October	2378	1095	2161	2127	2784	30.9
November	6680	6705	6136	8314	8246	-0.8
December	10903	12850	6579	17359	8398	-51.6
<b>TOTAL</b>	<b>86247</b>	<b>76494</b>	<b>70314</b>	<b>64608</b>	<b>77585</b>	<b>20.1</b>

VISITOR ARRIVALS BY FIRST PORT OF ENTRY IN 2003

Port	St. Vincent	Bequia	Mustique	Canouan	Union Island	Total
Air*	64437	3431	5954	4059	14350	92231
Sea**	65079	48652	799	585	34402	149517

\* Includes same-day visitors

\*\* Includes Cruiseship and Yacht Passengers

Type of Accommodation	2000	2001	2002	2003	2004
Hotels	961	968	988	915	839
Apartments	292	288	334	358	526
Cottages, Villas,	340	352	56	240	249
Guest Houses	154	154	126	167	265
<b>TOTAL</b>	<b>1747</b>	<b>1762</b>	<b>1504</b>	<b>1680</b>	<b>1879</b>

Source: Department of Tourism, St Vincent and the Grenadines