

## TURKS AND CAICOS ISLANDS

### Visitor Arrival Summary

Turks and Caicos entertained 150.6 thousand tourists in 2004, 8.2 percent fewer than in 2003, when 164.1 thousand arrivals were recorded.

- ◆ The United States maintained its market share dominance in 2004, accounting for 78.5 percent of all arrivals to this destination. However, fewer tourists originated from this source market, 118.2 thousand tourists compared to 129.0 thousand in 2003. Traffic originating in Canada grew by 9.3 percent, whilst those out of Europe fell by 2.2 after last year's robust growth of 23.1 percent.

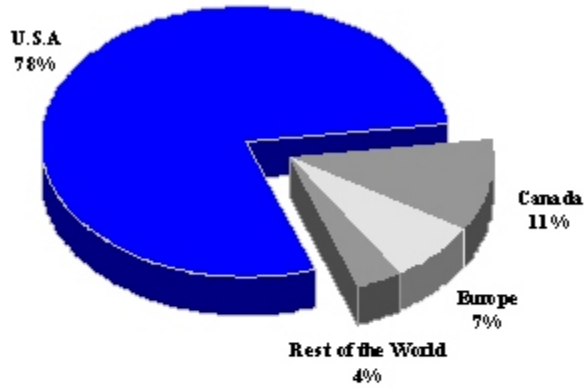
### TOURISM HIGHLIGHTS FOR 2004

VISITOR ARRIVALS			
Tourist Arrivals ✈	150,579	Cruise Passenger Arrivals	<u>No Cruise</u>
➤ <i>Summer</i> *	61.2%		
➤ <i>Winter</i> *	38.8%		
VISITOR PROFILE			
Average Length of Stay ( <i>nights</i> ) <sup>1</sup>	7.4	<b>Tourist Arrivals by Place of Stay</b>	
<b>Tourist Arrivals by Purpose of Visit</b> <sup>1</sup>		➤ <i>Hotels</i>	62.1%
➤ <i>Holiday</i>	56.2%	➤ <i>Guest Houses/Apartments</i>	1.3%
➤ <i>Business</i>	36.0%	➤ <i>Private</i>	8.7%
➤ <i>Other</i>	7.8%	➤ <i>Other</i>	27.9%
TOURISM AND OTHER RELATED ECONOMIC STATISTICS			
Total Expenditure ( <i>US\$ millions</i> )	\$304.0	Tourism Budget ( <i>US\$ thousands</i> ) <sup>1b</sup>	\$2,316
ACCOMMODATION STATISTICS		SOCIO-ECONOMIC STATISTICS	
Rooms	1,949	Land Area ( <i>square kilometers</i> )	417
Room Occupancy Rate <sup>1</sup>	70.0%	Population ( <i>thousand mid year 2003</i> )	26.0

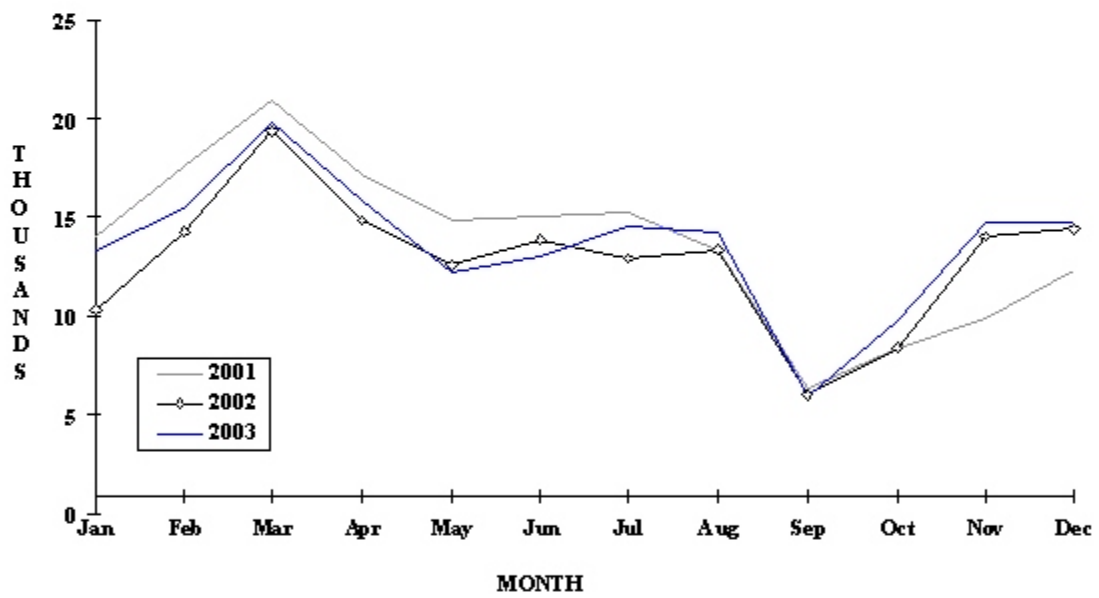
\* Based on visitor arrivals

# TURKS & CAICOS ISLANDS

## TOURIST ARRIVALS BY MAIN MARKETS 2004



## MONTHLY TOURIST ARRIVALS



**TURKS AND CAICOS ISLANDS**

**TOURIST ARRIVALS**

Country	2000	2001	2002	2003	% Share	
					2004	2004
United States	111827	125125	119281	128990	118156	78.5
Canada	15515	15282	14704	14689	16048	10.7
United Kingdom	4737	6507	6611	7266		0.0
Other Europe	6952	4579	3714	5444	10828	7.2
Rest of World	12341	13662	9956	9354	5547	3.7
<b>TOTAL</b>	<b>151372</b>	<b>165155</b>	<b>154266</b>	<b>165743</b>	<b>150579</b>	<b>100.0</b>

**MONTHLY TOURIST ARRIVALS**

Month	2000	2001	2002	2003	% Change	
					* 2004	2004/03
January	12500	14077	10269	13394	15000	-
February	14711	17552	14281	15452	16494	-
March	15754	20888	19339	19843	18250	-
April	16357	17239	14831	15861	17469	-
May	12515	14817	12569	12568	15003	-
June	11731	15068	13890	13042	13861	-
July	11872	15244	12882	14497	13861	-
August	12057	13294	13429	14171	18940	-
September	8303	6356	5967	5950	4552	-
October	9227	8393	8406	9767	13157	-
November	11256	9883	14052	14808	13014	-
December	15089	12344	14351	14747	13246	-
<b>TOTAL</b>	<b>151372</b>	<b>165155</b>	<b>154266</b>	<b>164100</b>	<b>172847</b>	-

\* Visitor Arrivals

**TOURIST ACCOMMODATION (Rooms)**

Rooms	2000	2001	2002	2003	2004
Hotels	436	n.a	n.a	n.a	1877
Apartments	1037	n.a	n.a	n.a	3
Villas/Cottages	71	n.a	n.a	n.a	53
Guest Houses/Other	479	n.a	n.a	n.a	16
<b>Total</b>	<b>2023</b>	<b>2134</b>	<b>2155</b>	<b>2155</b>	<b>1949</b>

Source: Tourist Board, Turks and Caicos Islands