

CURACAO

Visitor Arrival Summary

In 2003, Curacao enjoyed its third straight year of growth with stay-over visitor arrivals reaching 221.4 thousand tourists; an increase of 1.6 percent when compared to 2002. After a very slow start, increases during the summer months stabilized the situation.

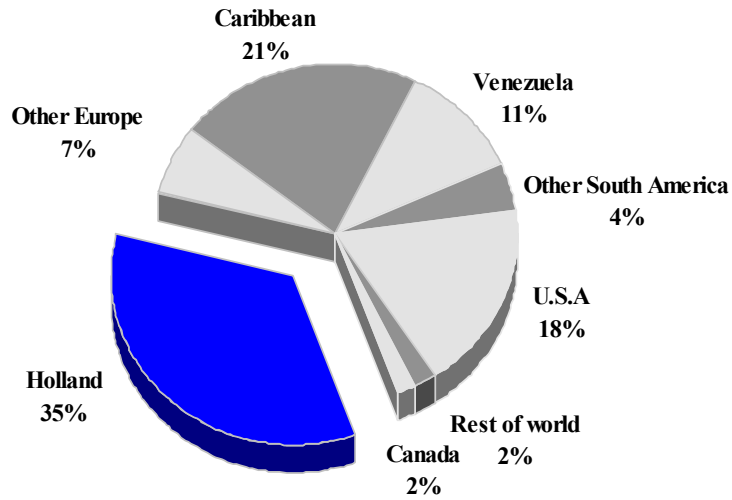
- ◆ Curacao was able to achieve an increase in business from Holland, its main market (accounted for 34.3 percent of total arrivals in 2003), of 37.5 percent when compared to 2002. US travelers, while accounting for 18.1 percent of all arrivals jumped by 2.8 percent over last year's level. The best performance for arrivals to this destination came from the Canadian market. Although these arrivals made up only 1.7 percent of the total, their growth was 93.6 percent. Traffic from Venezuela to Curacao during 2003 was about 5,000 tourists fewer than in 2002 but their significance (19.3 percent of total arrivals) was maintained. The other markets particularly Other South America and the Caribbean had declines in 2003.
- ◆ After three consecutive years of growth, cruise passenger arrivals to Curacao fell off in 2003. Cruise ship calls declined by 10.9 percent and arrivals by 12.4 percent reaching 279.4 thousand. Only in the months of May, June, October and November were passenger arrivals more than those in the corresponding month of 2002.

TOURISM HIGHLIGHTS FOR 2003

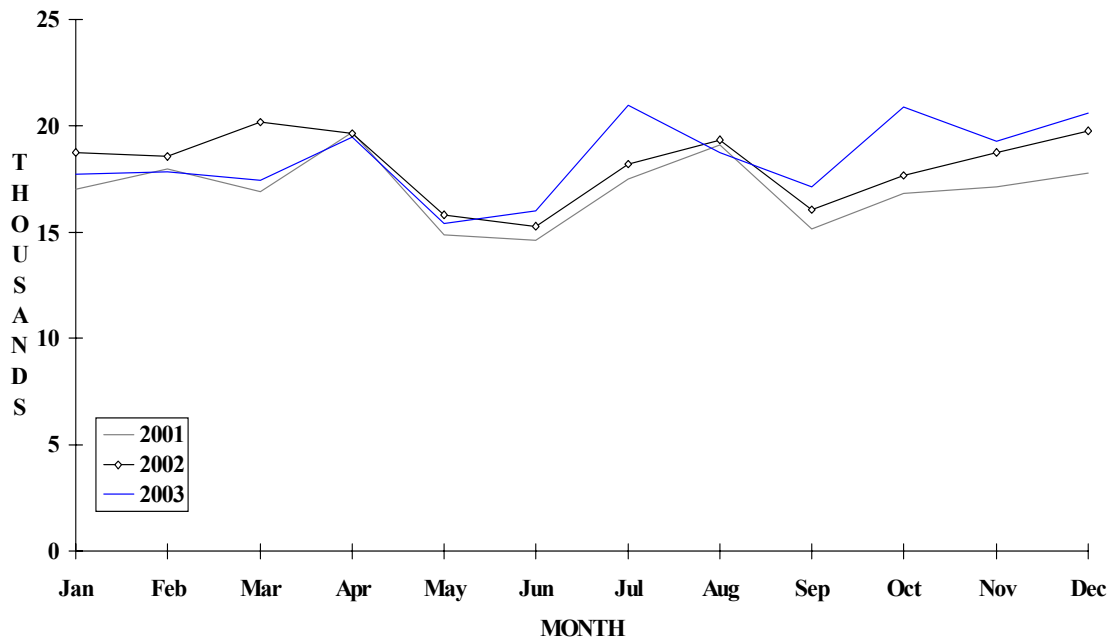
VISITOR ARRIVALS			
Tourist Arrivals →	221,395	Cruise Passengers	279,378
→ <i>Summer</i>	67.3%	→ <i>Summer</i>	43.9%
→ <i>Winter</i>	32.7%	→ <i>Winter</i>	56.1%
		Cruise Ship calls	196
VISITOR PROFILE			
Average Length of Stay (<i>nights</i>)	8.7	Tourist Arrivals by Place of Stay	
Tourist Arrivals by Purpose of Visit		→ <i>Hotels</i>	56.1%
→ <i>Holiday</i>	83.9%	→ <i>Guest Houses/Apartments</i>	3.5%
→ <i>Business</i>	11.1%	→ <i>Private</i>	28.5%
→ <i>Other</i>	5.0%	→ <i>Other</i>	11.9%
TOURISM AND OTHER RELATED ECONOMIC STATISTICS			
Total Expenditure (<i>US\$ millions</i>)	\$284.0	Consumer Price Index (<i>% ch. 2003/'02</i>)	2.1%
Tourism Budget (<i>US\$ thousands</i>) ⁱⁱⁱ	\$9,343		
ACCOMMODATION STATISTICS		SOCIO-ECONOMIC STATISTICS	
Rooms ⁱ	3,238	Land Area (<i>square Kilometres</i>)	444
Room Occupancy Rates	62.1%	Population (<i>thousand mid year 2001</i>)	128.5

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TOURIST ARRIVALS BY MAIN MARKETS 2003



MONTHLY TOURIST ARRIVALS



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TOURIST ARRIVALS BY COUNTRY OF RESIDENCE

Country of Residence	1999	2000	2001	2002	2003	% Share 2003
United States	30121	29326	31962	38947	40019	18.1
Canada	2727	2685	2502	1956	3786	1.7
Holland	58020	51895	56530	55256	75999	34.3
Other Europe	9981	13502	16660	15134	15385	6.9
Dominican Republic	7243	6571	7042	8620	7009	3.2
Aruba	13898	11096	9860	11989	12561	5.7
Haiti	5437	5675	5137	5491	4836	2.2
Puerto Rico	1936	1833	1426	1287	1127	0.5
Other C'bean*	10765	15857	17197	23090	21798	9.8
Venezuela	30648	35074	32904	30389	25099	11.3
Other South America**	10552	13240	16589	19237	9559	4.3
Rest of World	16943	4492	6794	6567	4217	1.9
TOTAL	198271	191246	204603	217963	221395	100.0

**Excludes residents of Netherlands Antilles*

***Includes Suriname from 1994-1995*

MONTHLY TOURIST ARRIVALS

Month	1999	2000	2001	2002	2003	% Change 2002/01
January	17419	13791	17008	18723	17714	-5.4
February	16483	15796	17984	18549	17869	-3.7
March	17874	16952	16876	20196	17394	-13.9
April	17643	19286	19692	19632	19467	-0.8
May	14302	13741	14876	15830	15400	-2.7
June	13490	13000	14637	15281	16011	4.8
July	18447	17028	17488	18195	20949	15.1
August	16557	16851	19103	19340	18742	-3.1
September	15280	15045	15132	16053	17109	6.6
October	16760	16517	16853	17678	20909	18.3
November	17421	15752	17148	18721	19260	2.9
December	16595	17487	17806	19765	20571	4.1
TOTAL	198271	191246	204603	217963	221395	1.6

CRUISE PASSENGER ARRIVALS

Month	1999	2000	2001	2002	2003	% Change 2003/02
January	36654	42246	47001	58196	48617	-16.5
February	33443	47766	46869	48222	35433	-26.5
March	39647	56720	50108	46990	41179	-12.4
April	22401	41757	34399	44952	31492	-29.9
May	3204	11917	8220	6933	10760	55.2
June	259	7637	6485	7187	7721	7.4
July	0	4971	6604	10896	10723	-1.6
August	848	8003	6806	7528	7242	-3.8
September	550	5690	5596	7159	7605	6.2
October	9140	12391	13709	12515	16917	35.2
November	35140	31930	30806	28899	29287	1.3
December	39420	37253	43535	38901	32402	-16.7
TOTAL	220706	308281	300138	318378	279378	-12.3

Number of Calls	184	213	213	220	196
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TOURIST ACCOMMODATION (Rooms)

Type of Accommodation	1999	2000	2001	2002	2003
Hotels	1860	1994	2367	2957	n.a
Apartments	-	400	261	260	n.a
Villas/Cottages	n.a	447	554	-	n.a
Guest Houses	400	100	21	21	n.a
Other	508	-	-	-	n.a
TOTAL	2768	2941	3203	3238	n.a

Source: Curacao Tourism Development Bureau