

**Table 54: Expenditure of National Tourism Organizations - 2004 (US\$'000s)**

Destination	Administration		Media	Marketing	Press	Re-search	Other	Total
	National	Overseas						
Anguilla <sup>IV</sup>	302	229	38	158	75	-	17	819
Antigua and Barbuda <sup>IV b</sup>	1,808	1,760	-	2,429	79	-	-	6,076
Aruba	2,834	4,696					16,065	23,595
Bahamas	16,000	6,000	31,000	10,25	2,500	1,400	-	67,150
Barbados <sup>IV b</sup>	2,538	2,721	9,884	3,612	2,901	271	210	22,137
Belize <sup>b f</sup>	— 970 —		— 2,395 —			-	1,473	4,838
Bermuda <sup>IV b</sup>	— 5,090 —		— 17,500 —		1,234	120	11,956	35,900
Bonaire	— 403 —		— 1268 —			5	-	1,676
British Virgin Is <sup>IV b</sup>	— 1,320 —		2,200	394	-	-	201	4,115
Cayman Islands <sup>II</sup>	2,844	3,412	8,413	5,518	579	55	665	21,487
Curacao <sup>IV</sup>	— 3,800 —		— 4,319 —			31	1,193	9,343
Dominica <sup>IV b f</sup>	523	294	55	551	53	37	55	1,568
Grenada <sup>IV b</sup>	776	178	1,403	1,014	285	48	478	4,182
Guadeloupe <sup>b</sup>	— 2,043 —		1,369	3,065	641	63	956	8,137
Guyana <sup>IX</sup>	-	-	-	-	-	-	-	700
Jamaica <sup>f</sup>	-	-	-	-	-	-	-	29,499
Martinique <sup>VIII</sup>	3,000	800	400	2,600	200	40	500	7,540
Montserrat <sup>IV b</sup>	— 168 —		15	70	6	-	10	269
Puerto Rico <sup>F</sup>	— 20,270 —		23,100	23,58	2,053	-	19,014	88,023
Saba <sup>VIII b</sup>	109	53	-	112	-	-	-	274
St Kitts and Nevis <sup>IV b</sup>	268	210	— 2,036 —			33	691	3,238
St. Lucia <sup>VI b f</sup>	1,147	812	— 4,068 —			— 891 —		6,918
St. Maarten <sup>b</sup>	— 963 —		2,017	861	940	-	222	5,003
St Vincent/G'dines <sup>b</sup>	120	1,617	— 1,737 —			-	-	3,474
Trinidad & Tobago <sup>IV b</sup>	750	292	1,190	— 825 —		-	1,060	4,117
Turks & Caicos Is <sup>IV b</sup>	829	110	395	282	259	175	266	2,316
US Virgin Islands <sup>b</sup>	2,003	1,475	5,166	6,600	1,890	-	-	17,135

<sup>b</sup> Budgeted figures    <sup>f</sup> Fiscal year (April-March)    <sup>F</sup> Fiscal year (July-June)    \* Includes fund assignments for several agencies.

Source: National Tourism Organizations

**Table 55: Expenditure by Market & Employment in National Tourism Offices - 2004**

Country	Expenditure by Market (US\$'000)			Number of Employees	
	U.S.A	Canada	Europe	Local	Overseas
Anguilla <sup>IV</sup>	207	10	259	11	9
Antigua and Barbuda <sup>IV b</sup>	668	185	906	110	26
Aruba <sup>III b</sup>	11,504		2,782	-	-
Bahamas	46,838	200	4,112	222	79
Barbados <sup>IV b</sup>	8,129	1,839	6,177	73	48
Belize <sup>b</sup>	-	-	-	33	-
Bermuda <sup>I b</sup>	21,300	1,500	3,175	34	42
Bonaire	403		389	8	12
British Virgin Is. <sup>IV b</sup>	725	-	1,018	20	14
Cayman Islands <sup>II</sup>	15,073	1,831	530	32	34
Curacao <sup>IV</sup>	2,751	-	1,550	41	16
Dominica <sup>IV b f</sup>	364	-	274	29	2
Grenada <sup>I b</sup>	1,126	350	774	44	2
Guadeloupe <sup>b</sup>	369	120	2,973	23	-
Jamaica <sup>IX b f</sup>	11,080	1,826	3,677	117	47
Martinique <sup>VIII</sup>	800	250	3,200	47	20
Montserrat <sup>I b</sup>	-	-	-	6	-
Puerto Rico <sup>F</sup>	19,152	318	1,281	613	80
Saba <sup>VIII b</sup>	6	-	-	3	-
St Kitts and Nevis <sup>IV b</sup>	329	166	333	29	11
St. Lucia <sup>VI b f</sup>	3,332	308	1,598	580	39
St. Maarten <sup>b</sup>	2,167	400	600	14	12
St. Martin <sup>VII</sup>	519	-	290	15	2
St Vincent and G'dines <sup>b</sup>	170	114	258	21	6
Trinidad & Tobago <sup>IV b</sup>	149	120	105	27	
Turks & Caicos Is. <sup>I b</sup>	118	46	95	22	3
US Virgin Islands	-	-	-	33	13
Venezuela <sup>VII b</sup>	-	-	144	300	3

<sup>b</sup> Budgeted figures    <sup>f</sup> Fiscal year (April-March)    <sup>F</sup> Fiscal year (July-June)

**Source:** National Tourism Organizations

<b>Table 56: Value of Currency per US dollar (annual averages)</b>				
<b>Year</b>	<b>Canadian Dollar</b>	<b>French *</b>	<b>German *</b>	<b>Pound Sterling</b>
1990	1.17	5.45	1.62	0.56
1991	1.15	5.64	1.66	0.57
1992	1.21	5.29	1.56	0.57
1993	1.29	5.66	1.65	0.67
1994	1.36	5.55	1.62	0.65
1995	1.37	4.99	1.43	0.63
1996	1.36	5.12	1.50	0.64
1997	1.38	5.84	1.73	0.61
1998	1.48	5.90	1.76	0.60
1999	1.49	0.94	0.94	0.62
2000	1.49	1.09	1.09	0.66
2001	1.55	1.12	1.12	0.69
2002	1.57	1.06	1.06	0.67
2003	1.40	0.89	0.89	0.61
<b>Percentage Change in the Value of the US dollar</b>				
1993-1998	14.7	4.2	6.7	-10.4
1998-2003	-5.4	-	-	1.7
2002-2003	-10.8	-16.0	-16.0	-8.5
<i>* Currency expressed in Euros from 1999.</i>				

**Table 57: Economic Indicators for Main Markets**

	YEAR							
	%ch		%ch		%ch		%ch	
	2000	2000/99	2001	2001/00	2002	2002/01	2003	2003/02
<b>CANADA</b>								
C P I	-	2.8	-	2.5	-	2.2	-	2.7
G D P (US\$billions) **	721.2	9.5	715.1	-0.9	736.0	2.9	866.9	17.8
Unemployment Rate %	6.8	-10.5	7.2	5.9	n.a	n.a	7.6	n.a
Population (millions)	30.77	0.9	31.02	0.8	31.27	0.8	31.51	0.8
<b>FRANCE *</b>								
C P I	-	1.7	-	1.6	-	1.9	-	2.1
G D P (US\$billions) **	1,309.8	-9.2	1,320.6	0.8	1,438.3	8.9	1,760.0	22.4
Unemployment Rate %	9.5	-18.8	8.8	-7.4	n.a	n.a	n.a	n.a
Population(millions)	59.30	0.4	59.56	0.4	59.85	0.5	60.14	0.5
<b>GERMANY *</b>								
C P I	-	1.5	-	2.0	-	1.3	-	1.0
G D P (US\$billions) **	1,870.3	-11.3	1,855.6	-0.8	1,986.2	7.0	2,403.1	21.0
Unemployment Rate %	10.7	-8.5	10.4	-2.8	10.9	4.8	11.7	7.3
Population (millions)	82.28	0.1	82.35	0.1	82.41	0.1	82.48	0.1
<b>UNITED KINGDOM</b>								
C P I	-	2.9	-	1.8	-	1.6	-	2.9
G D P (US\$billions) **	1,441.1	-1.4	1,431.8	-0.6	1,567.5	9.5	1,797.6	14.7
Unemployment Rate %	3.6	-14.3	3.2	-11.1	3.1	-3.1	3.1	0.0
Population (millions)	59.69	0.3	58.88	-1.4	59.07	0.3	59.25	0.3
<b>UNITED STATES</b>								
C P I	-	3.4	-	2.8	-	1.6	-	2.3
G D P (US\$billions) **	9,817.0	5.9	10,127.9	3.2	10,487.0	3.5	11,004.0	4.9
Unemployment Rate %	4.0	-4.8	4.7	17.5	5.8	23.4	6.0	3.4
Population (millions)	285.00	1.1	288.03	1.1	291.04	1.0	294.04	1.0

\* Currency value impacted by the Euro as of 1999 \*\* calculated at current prices and exchange rates

**Main Source:** International Financial Statistics Volume LIV, 2002.