



GOVERNMENTS OF THE CARIBBEAN STATE BALL JOURNAL ADVERTISING SPECIFICATIONS

CLOSING DATE FOR ADVERTISING INSERTION ORDERS: MAY 14, 2010

FINAL DATE TO RECEIVE ADVERTISING MATERIALS: MAY 21, 2010

ADVERTISING SIZE

- ▶ Full Page 8.5” wide x 11” high
- ▶ Half page Vertical - 4.25” wide x 11” high
Horizontal - 8.5” wide x 5.5” high
- ▶ Patronship listing (contact and company name). Please print below

ALL GALA ADVERTISEMENTS ARE BLACK AND WHITE

Advertisements that bleed must have a minimum of 1/8” bleed. Recommended Live Area should be 1/2” less than the size of the advertisement.

PLATFORM: MacIntosh

MEDIA: CD

PROGRAMS: IndesignC52; QuarkXpress 6; Illustrator CS; Photoshop CS

Printer and Screen fonts used in file must be supplied on CD. All graphics, logos, photos used in file must be supplied on CD as hi-resolution (at least 300 dpi) tiff or eps. All ads must be submitted in the correct size.

Email: Files must be supplied as large, hi-resolution (at least 300 dpi) jpeg or press ready PDF files.

Ads may be supplied as **camera-ready mechanicals** with crop marks indicated for the above sizes. **(Please note that film and disk reproduce better than camera-ready artwork).**

