



CARIBBEAN MEETING AND INCENTIVE TRAVEL SHOWCASE

in collaboration with

BLACK MEETINGS AND TOURISM

THE NEW YORK HELMSLEY HOTEL • 212 EAST 42ND STREET • NEW YORK CITY

WEDNESDAY, JUNE 9, 2010

We are pleased to announce the second annual Caribbean Meeting and Incentive Travel Showcase in collaboration with Black Meetings and Tourism.

This is an opportunity for government members and hoteliers to build on the successes of last year's program by capitalizing on the presence of qualified meeting planners who are committed to helping you increase your share of this lucrative niche market.

Showcase will take place for a full day on Wednesday, June 9, 2010 in response to your request for additional time with planners. ***Please have experienced personnel available to discuss the unique selling proposition of your destination in terms of meetings and incentives.***

Through Black Meetings and Tourism, we will be working with the all meeting planning groups and media to secure the best qualified planners with an emphasis on the Northeast USA, the major source market for the Caribbean. We will be happy to extend special invitations to planners elsewhere in the country at your request.

The planners will be pre-qualified by CTO and Black Meetings and Tourism after which we will give you the opportunity to vet the list before we approve them. Planners will be asked to submit RFPs as a condition of participating and CTO will collate the RFPs into a binder for each participating supplier.

Planners have requested that suppliers provide them with relevant information on their product to give them an edge in their planning. You want to be the first contact for reliable relevant information, to help guide the planning process and create business opportunities for your destination or product.. Please provide us with information on the following topics and we will be happy to duplicate and compile it into a **binder** for presentation to each planner.

- New, relevant product updates
- Assistance with familiarization trips, site inspections and airline services
- Political and social stability
- Health updates
- Currency, including fluctuations
- Printed materials and promo suggestions
- Lists of established venues/experiences with supporting buyer feedback
- Accurate information on VAT, **work permits** and weather conditions
- Customs regulations for shipping printed materials, equipment, etc.
- Contact information for your meeting specialist



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REGISTRATION FORM
THIS EVENT IS LIMITED TO THE FIRST 15 SUPPLIERS
RESPOND BY APRIL 2, 2010
DEADLINE FOR BINDER INFORMATION – MAY 18, 2010

Name: Mr./Mrs./Ms. _____
 Title: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip/Postal Code: _____
 Phone: _____ Fax: _____ Email: _____

Please note that each supplier is limited to 2 representatives. Arrangements will be made based on this submission.

1. _____ 2. _____

We are pleased to participate in the Caribbean Meeting and Incentive Travel Showcase. Please reserve:

- _____ Table(s) at \$2,750 per Government Member
- _____ RMF contributors deduct \$250 (\$2,500)
- _____ Non-Government Members add \$250 (\$3,000)

() Enclosed is my check, made payable to the **CTO** in the amount of US \$ _____
 () Charge my: () AMEX () MC () VISA () Discover:
 Credit Card #: _____ Exp. _____
 Name of Cardholder: _____
 Signature of Cardholder: _____ Date: _____

Please return completed commitment form with payment in full to:

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