



AWARDS PROGRAM GOVERNMENTS OF THE CARIBBEAN STATE BALL

CRITERIA FOR AWARDS

THE CTO LIFETIME ACHIEVEMENT AWARD

- Honors someone who has played a significant role in empowering individuals within the Caribbean community;
- It is for long serving, high performance professionals whose careers have truly made a difference in the Region;
- It is for achievement over a period of at least 20 years rather than a single contribution, no matter how significant;
- It is for achievement that distinguishes the individual's work and provides a legacy for future generations;
- It recognizes ongoing leadership and a career of excellent service at the national, regional or international level;
- It is not limited to service directly in the tourism industry but recognizes service in any ancillary industry that supports tourism and brings continuous positive recognition to the Region;
- It is for a Caribbean national or a person of Caribbean heritage resident in the United States or the Caribbean.

THE CTO CARIBBEAN DIASPORA AWARD

Diaspora is described as the scattering or dispersal of ethnic or national groups from their homeland. Abroad the groups maintain their distinctive cultural characteristics and demonstrate an emotional attachment to their ancestral home.

- Recognizes the commitment and contribution of an outstanding individual or Diaspora group or entity toward the enrichment of the Caribbean community;
- It acknowledges contribution that leaves an indelible mark on the growth and development of the Caribbean;
- It is for dedicated use of skills and knowledge to strengthen the sustainability of the region's unique characteristics;
- It is for a person, group or entity who has been a 'voice' for the Caribbean for at least 15 years;
- It is for someone who has been an ardent advocate for a cause that adds value to and brings pride to the Caribbean region;
- It is for an outstanding person, group or entity based in the United States.