



Delegation to Barbados and the Eastern Caribbean

EU Delegations arrangement in the Caribbean

1. Guyana, Suriname, Trinidad and Tobago and the Dutch Overseas Countries and Territories, CARICOM/CARIFORUM and EPA/CSME – Guyana Delegation.
2. BARBADOS, Eastern Caribbean/OECS and OCT – Barbados Delegation
3. Jamaica, Bahamas, Turks and Caicos, Belize – Jamaica Delegation
4. Haiti – Haiti Delegation
5. Dominican Republic - Dominican Republic Delegation



Delegation to Barbados and the Eastern Caribbean

General considerations from EU's experience in support of Tourism Development Policies

1. Tourism is one of the most important sectors that allowed to generate wealth, fight poverty and create employment and social inclusion.
2. Tourism is one of the most important sectors in diversification (away from traditional commodities like sugar or banana) and allows to create jobs in the services sector
3. Tourism is one of the few areas where the Caribbean has a real comparative advantage to other competitors.
4. Tourism does not only generate revenues but even more importantly foreign exchange.



Delegation to Barbados and the Eastern Caribbean

EU's views on Tourism Development Policies

1. The EU considers diversification as key for sustainable growth in the Caribbean and Tourism has to play a vital part.
2. Whereas in the past the EU supported more specifically tourism as a sector, the approach nowadays is to see it as part of private sector. Hence often our support is not tailor made to tourism any more but it is an inclusive part of private sector development. - Caribbean Export Development Agency is our main partner (euro 28 million) and tourism is one key sector.
3. The EU encourages regional harmonization and complementarity of regulatory frameworks and development policies respectively within the tourism sector.
4. The EU is also considering supporting sustainable tourism development indirectly through renewable energy and climate change adaptation measures.



Delegation to Barbados and the Eastern Caribbean

EU's views on Tourism Development Priorities

1. Need to make the most of the region's comparative advantages
2. Need to redefine 'service' in the Caribbean tourism sector
3. Need to develop a regional integrated product
4. Need to improve regional tourism infrastructure
5. Need to enhance the free movement of people



Delegation to Barbados and the Eastern Caribbean

General overview of EU Development Cooperation Aid

□ European Development Fund (EDF)

The European Development Fund (EDF) is the main instrument for providing Community aid for development cooperation

in the Africa Caribbean Pacific States (ACP) and Overseas Countries and Territories (OCT)

- **First EDF: 1959-1964**
- **Second EDF: 1964-1970 (Yaoundé I Convention)**
- **Third EDF: 1970-1975 (Yaoundé II Convention)**
- **Fourth EDF: 1975-1980 (Lomé I Convention)**
- **Fifth EDF: 1980-1985 (Lomé II Convention)**
- **Sixth EDF: 1985-1990 (Lomé III Convention)**
- **Seventh EDF: 1990-1995 (Lomé IV Convention)**
- **Eighth EDF: 1995-2000 (Lomé IV Convention and the revised Lomé IV)**
- **Ninth EDF: 2000-2007 (Cotonou Agreement)**
- **Tenth EDF: 2008-2013 (Revised Cotonou Agreement)**

The **10 EDF** covers the period from 2008 to 2013 and provides an overall budget of **EUR 22 682 million**. Of this amount, EUR 21 966 million is allocated to the ACP countries, EUR 286 million to the OCT and EUR 430 million to the Commission as support expenditure for programming and implementation of the EDF

A Symposium for Caribbean Tourism Industry Decision Makers

The Crane Residential Resort, St. Philip, Barbados

October 30th - 31st 2012



Delegation to Barbados and the Eastern Caribbean

General overview of EU Development Cooperation Aid (Cont.)

□ European Development Fund (EDF)

➤ Seventh EDF: 1990-1995 (Lomé IV Convention)

Lomé IV recognises the specific importance of tourism by dedicating a specific chapter on how the Community may support the sector:

- Human Resources and Institutional Development
- Tourism Product Development
- Market Development
- Research and Information

These strategic areas formed the basis for the Caribbean Regional Tourism Programs funded under the 7th and 8th EDF

Delegation to Barbados and the Eastern Caribbean

General overview of EU Development Cooperation Aid (Cont.)

□ European Development Fund (EDF)

The EC has also supported tourism at the national level with a particular focus on infrastructure development and upgrading (sites and trails), human resource development (training centres, tourism courses, awareness workshops) and marketing. Here are the major tourism projects (> EUR 0.5 ml) supported by the EC in the Eastern Caribbean:

Country	Project	Source of funding	Amount (EUR mn)
A&B	Restoration of Nelsons Dockyard	8 Regional EDF	8
A&B	Hotel Training Centre	7 EDF	2.5
Dom	Tourism Development and Promotion	6 EDF	0.5
Dom	Eco-tourism Development Programme	8 EDF	5.9
BAR	Barbados Hospitality Institute	7 EDF	2.2
GRD	Tourism Development Programme	7 EDF	0.5
GRD	Fort Restoration Study	9 EDF	0.5
OCT	Integrated Tourism Development	7 EDF	0.5
OCT	Culinary Arts Centre	7 EDF	1
Regional	Caribbean regional tourism Sector Programme	7 Regional EDF	12.8
Regional	Caribbean Regional Sustainable Development Programme	8 Regional EDF	8
Regional	OECS Tourism Development Programme	6 EDF	2.6
Total			45

Delegation to Barbados and the Eastern Caribbean

General overview of EU Development Cooperation Aid (Cont.)

□ European Union Budget

- Accompanying measures for Sugar Protocol Countries (AMSPC) – Barbados and St Kitts & Nevis;
- Special Framework of Assistance for traditional ACP supplies of Bananas – Dominica, St Vincent and the Grenadines and St Lucia

Country	Project	Source of funding	Amount (EUR mn)
DOM	Waitukubuli National Trail	SFA 2003	4.4
SLU	Community tourism Heritage	STABEX 94	2
SLU	Development of Anse La liberté	STABEX 94	0.5
SLU	Community Based Eco Agro Tourism Sector Program	SFA 2007	4.6
SVG	Tourism Consultancy – National Parks	STABEX	2.5
SVG	Hospitality and Maritime Training Institute	SFA 2007	2
SVG	Tourism Master Plan, Tourism Satellite Accounts and construction of minor infrastructure	SFA 2006	1.3
Total			17.3



Delegation to Barbados and the Eastern Caribbean

Recent EU Projects in the Tourism sector at national level:

DOMINICA

- 8th EDF – Eco Tourism Development Program (ETDP).
Financial assistance: 5,990,000 Euro.
The program facilitated upgrading of tourism sites as well as community development and capacity building.
- Special Framework of Assistance 2003.
Financial assistance: 5,900,000 Euro.
Waitukubuli National Trail: Discover Nature for Heritage Development.
The Waitukubuli National Trail is a program to develop a 184 km long hiking trail throughout Dominica from north to south.



Delegation to Barbados and the Eastern Caribbean

DOMINICA (Cont.):

- Special Framework of Assistance 2006.
Financial assistance: 3,830,000.00 Euro.
The SFA2006 program for Dominica is largely focused on Tourism Development, as a follow up extension of the Eco Tourism Development Program. The program is targeting: Rural Development (Upgrading of tourism infrastructure, capacity building/community development), destination marketing and provision of tourism advisory services.

ST VINCENT AND THE GRENADINES

- Special Framework of Assistance 2006.
Financial assistance: 1,3000,000 Euro.
Development of a tourism master plan for St Vincent & the Grenadines, develop Tourism Satellite Accounts, construction of minor infrastructure and to provide ad hoc advisory services to the Ministry of Tourism through the provision of a long term tourism advisor.



Delegation to Barbados and the Eastern Caribbean

ST VINCENT AND THE GRENADINES (Cont.)

- Special Framework of Assistance 2007.
Financial assistance: 2,000,000 Euro.
Design Services for the SVG Hospitality and Maritime Training Institute.
Construction Supervision for the Establishment of a Maritime/Hospitality training Institute. Rehabilitation of Access Roads to Tourism Sites.
- STABEX 94, 96, 97.
EC contribution XCD: 10,487,973.00.
The purpose of the program was to upgrade tourism infrastructure in St Vincent and the Grenadines (mainly on the mainland), to facilitate community development and to assist St Vincent and the Grenadines to establish a national parks authority.



Delegation to Barbados and the Eastern Caribbean

ST LUCIA

- Special Framework of Assistance for 2007.
Financial assistance: 4,600,000.00 Euro.
The aim of the Community Based Eco Agro Tourism Sector Program in St Lucia (CBEAT) program is to provide infrastructure upgrade, capacity building, equipment, marketing services, to develop the tourism capacity in two of the poorer areas of Saint Lucia, namely the Dennery/Mabouya area on the north east of the country



Delegation to Barbados and the Eastern Caribbean

Recent and current EU Projects in the Tourism sector at regional level:

- **8th EDF Caribbean Regional Sustainable Tourism Development Program.**
Financial assistance: 8,000,000 Euro
Main beneficiaries: Caribbean Tourism Organization (CTO), Caribbean Hotel Association and Pontificia Universidad Católica Madre y Maestra (PUCMM tourism training instate in Dominica Republic)
- **10th EDF OECS Support to the Economic Integration and Trade.**
Financial assistance : 8,600,000 Euro.

The purpose of the program is to support the OECS Economic Union Integration process through the enhancement of the institutional capacity of the OECS to stimulate, manage and coordinate, improving policy harmonization in the Tourism and Agriculture sectors and boosting the competitiveness and export capacity of the OECS private sector.



Delegation to Barbados and the Eastern Caribbean

- **2012 Global Climate Change Alliance (GCCA) OECS Climate Change Adaptation and Sustainable Land Management Project**

Financial assistance: 10,000,000 Euro

The purpose of the project is to improve the region's natural resource base resilience to the impacts of climate change through the following two components:

- A) Effective and sustainable land management frameworks and practices;
- B) Specific physical adaptation pilot projects in relevant areas or sectors.