



WORKSHOP FOR TRAVEL AGENTS

THURSDAY, JUNE 10, 2010 – 3:00 PM – 5:00 PM

THE NEW YORK HELMSLEY HOTEL, 212 EAST 42ND STREET, NEW YORK CITY

REGISTRATION FORM

Experiential Travel is a new buzz word in travel. It is a \$40 billion industry and this largely underserved niche market represents a unique opportunity for travel agents. The Workshop is designed to help travel agents learn how to identify the enthusiasts who enjoy adventure, eco-tourism, voluntarism, geo-tourism and who travel for the purpose of connecting with the essence of their host destinations. They are all around us, but how do we identify them, capture their attention, match them with the Caribbean experience in which they wish to participate and enjoy, and then close the sale? A team of experts will help travel agents do just that and tap into this profitable niche. This is your opportunity to network and ask questions of the experts. Make every effort to be there! Seating is limited to the first 75 travel agents.

Each travel agent is required to complete a registration form. Please write legibly.

() Mr. () Mrs. () Ms. IATA# _____ CLIA# _____
First Name: _____ Last Name: _____
Title: _____ Badge/Pet Name: _____
Agency: _____
Street Address: _____
City: _____ State: _____ Zip Code: _____ Country: _____
Phone: _____ Fax: _____ E-mail: _____

Please check all that apply: I am a: [] CTO Chapter Member. Chapter Name: _____
[] Non-Member. () I am interested in CTO Chapter Membership
[] I do not wish to become a CTO Chapter Member

REGISTRATION FEES: This Workshop is complimentary to all travel agents up to 75. The first 25 agents to register will be eligible for a chance to win a free trip to a Caribbean Destination.

Please send completed registration form to: **Travel Agent Workshop
Caribbean Tourism Organization
80 Broad Street, Suite 3200 • New York, NY 10004
Phone: 212-635-9530 • Fax: 212-635-9511**

TICKETS TO RUM & RHYTHM are available to Workshop participants at **\$50.00 each – a 33% discount**. This discount cannot be combined with any other promotion. Limit 2 tickets per agent. Tickets will be available at the registration desk AT FULL PRICE (\$75) on the day of the Workshop, but you may order in advance AT THE REDICED RATE (\$60) by placing your order when you submit your registration for the workshop.

() I wish to purchase _____ ticket(s) to Rum & Rhythm. Enclosed is my check for the full amount of \$ _____
Please charge the full amount to my credit card: () AX () Discover () MC () Visa
Credit Card Number: _____ Exp. Date: _____
Signature: _____ Date: _____