



Caribbean Regional Sustainable Tourism Development Programme  
CTO Lot 3: Sustainable Tourism Policy Development

# International Policy and Market Response to Global Warming: Challenges and Opportunities for Caribbean Tourism

## CTO /CRSTDP Regional Workshop #2

Nassau, The Bahamas, 18-19 March 2008

### DR. MURRAY C. SIMPSON

Senior Research Associate, Oxford University Centre for the Environment  
Principal, Sustainable Solutions Worldwide





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# Climate Change and Tourism: Key International Policy Developments

## STATE OF THE ART

Dr. Murray C. Simpson





## Structure of Presentation

1. The Last Seven Years
2. eCLAT, GEF, UNWTO, UNFCCC
3. Davos UNWTO, UNEP and the WMO
4. PATA CEO and Country Responses
5. UNEP, the University of Oxford, UNWTO and the WMO
6. An Integrated Relationship
7. The Caribbean's Potential





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# LAST SEVEN YEARS





## THE LAST SEVEN YEARS

- Since IPCC Third Assessment Report (TAR) (2001), progress in understanding how climate is changing in space and in time has been gained through:

- improvements and extensions of numerous datasets and data analyses
- broader geographical coverage
- better understanding of uncertainties
- a wider variety of measurements

- Djerba, Tunisia, UNWTO 2003



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# eCLAT & ORGANIZATIONS





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## eCLAT, GEF, UNWTO, UNFCCC

- Technical Seminars / Conferences; NATO, ISB, ESF, EFIEA, IHDP, Netherlands, Paris, Slovenia
  - SIDS/GEF; Fiji, Maldives, Seychelles, - Bahamas
  - Nairobi, UNFCCC
  - UNWTO portal  
[www.climate.unwto.org](http://www.climate.unwto.org) OR  
<http://www.unwto.org/climate/index.php>
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# DAVOS





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# Davos, UNWTO, UNEP and WMO

- 2<sup>nd</sup> International Conference, Davos, Switzerland
- Technical Report – 8 Experts
- Declaration – 450 Delegates – 80 countries





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# PATA, LEADERS AND COUNTRIES

## **PATA CEO Challenge 2008**

‘Environmental Regulations –  
Preparing for the Inevitable’





## Thoughts from Industry Leaders



‘Unless (the tourism industry) takes positive action to reduce our carbon footprint – and are seen to be doing it – others will act for us.’

*-Peter de Jong, CEO of PATA*

‘The tourism sector must be part of the climate change solution. If we are not, we will be villainized and rejected as an industry.’

*-Randy Williams, President & CEO*



‘Collectively and individually the tourism industry can no longer afford to ignore climate change ...’

*Fiona Jeffery*

*Chairperson of World Travel Market 2007*



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## Development of a 'Tourism Action Plan on Climate Change'

*Announced 18 April 2007*

- » *Assess the impact of climate change on tourism and develop adaptation strategies for the industry*
  - *Weather risks*
  - *Regulatory risks (domestic and international)*
  - *Market risks (international competitiveness)*



# Development of 'Sustainable Destination Norway 2025'



- » *Minister of Tourism,  
Scientific Advisory Panel,  
Tourism Industry  
Representatives*
- » *Devise a strategy for Norway  
to become the first 'Carbon-  
Neutral Destination'*





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# UNEP, UNIVERSITY OF OXFORD, UNWTO & WMO SIDS CAPACITY BUILDING





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# UNEP, University of Oxford, UNWTO, WMO

## *Climate Change Adaptation and Mitigation in the Tourism Sector: Frameworks, tools and practices*

- Developing Countries and Small Island Developing States
- Balliol College, University of Oxford
- Ministries (Environment, Tourism, Meteorology), NTOs,
- Unique Platform
- Publication
- Regional Seminar Series
- Capacity Building





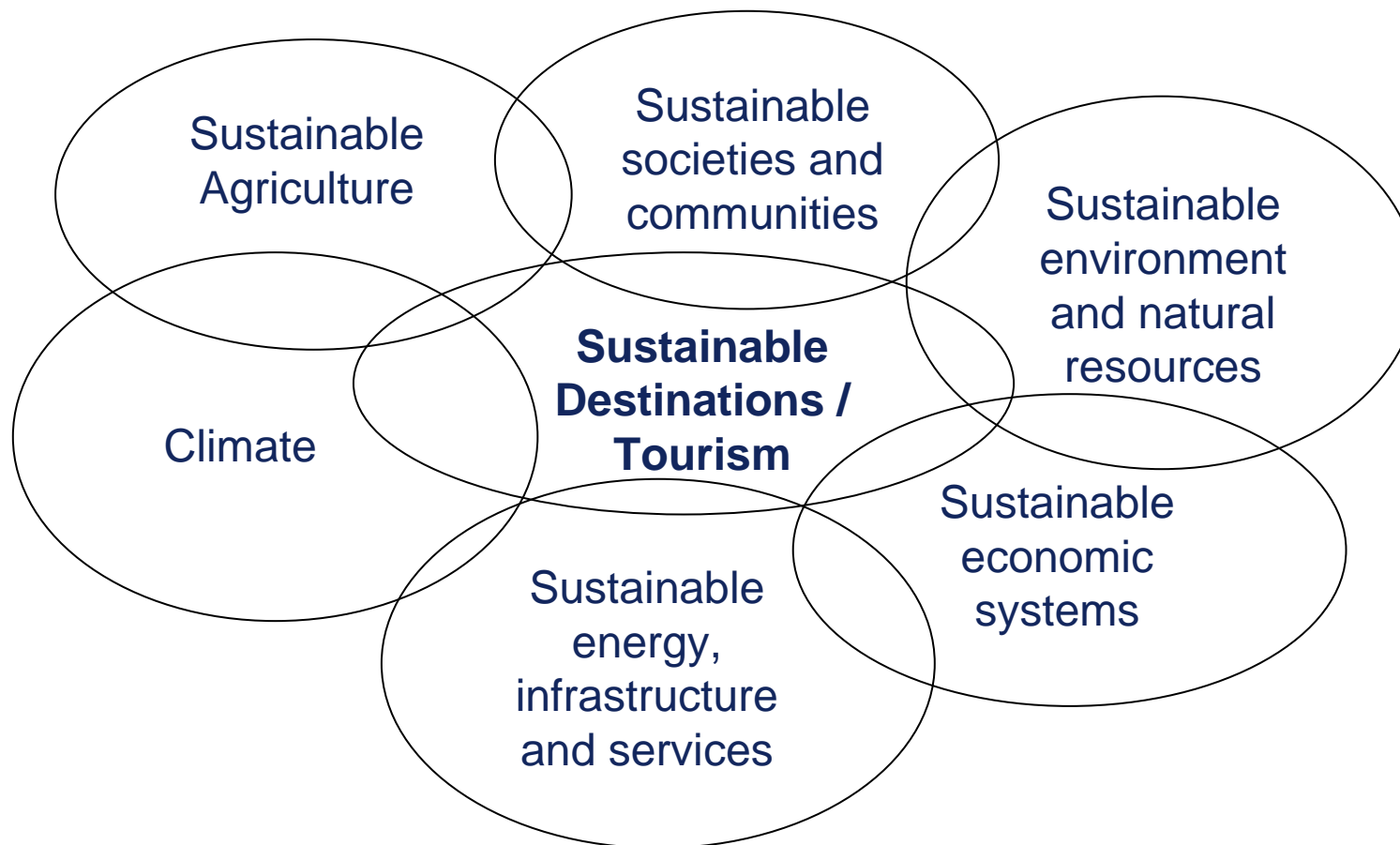
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# INTEGRATED RELATIONSHIP





# THE INTEGRATED RELATIONSHIP BETWEEN SUSTAINABLE DESTINATIONS, TOURISM, CLIMATE & SUSTAINABLE DEVELOPMENT





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# CARIBBEAN POTENTIAL





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# The Caribbean Potential

- Unique and Ground Breaking
- Multi-Sectoral Approach
- CCCCC, CTO, CHA, CAST, ACS, OUCE & INT'L
- Island States and Region





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# **DAVOS REPORT OVERVIEW**

**DR. DANIEL SCOTT**

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