



# WHAT MAKES FOR A SUCCESSFUL PUBLIC/PRIVATE PARTNERSHIP

RAFAEL CARDOZO President & Creative Director

T A M B O U R I N E





Successful Public/Private Partnerships

---

WE ARE ALL STAKEHOLDERS

T A M B O U R I N E





# COMMUNICATION

To avoid duplication of effort, and an appreciation for each others efforts toward our common goal, we must keep our channels of communication open and keep each other apprised of our ongoing activities.





Successful Public/Private Partnerships

---

# COOPERATION

We must pool our limited resources.  
Intellectual, Informational, Financial

T A M B O U R I N E





# METRICS

We will come to more readily and more consistently share the metrics that measure our individual successes. Share the results of our individual initiatives. And adjust our individual efforts accordingly.





Successful Public/Private Partnerships

---

CONSENSUS IS THE  
ENEMY OF CHANGE

T A M B O U R I N E





Successful Public/Private Partnerships

---

THANK YOU.

T A M B O U R I N E

