

## PAST CHAIRMEN, CORPORATE CONTRIBUTORS HONOURED AT FUND-RAISER



Steve Hicks, ITR ; Noel Mignott, Portfolio Marketing Group; Pamela Richards, Chairman CTO; Karl Rodney, Carib News; Vincent Vanderpool-Wallace, Secretary General, CTO



Claude Girard, Architectural Digest Magazine



Barry Brown, Travel + Leisure Magazine



Cheryl Ricossa, Elite Traveler Magazine

The Caribbean Tourism Organization (CTO) Foundation honoured its past chairmen and major financial contributors at the **CTO Foundation Cocktail Reception, Auction & Awards Dinner** held on February 10, 2006, at the Copacabana in New York City. Proceeds generated from the auction and dinner went to the CTO Foundation for educational scholarships for Caribbean nationals interested in pursuing careers in the tourism industry.

The Foundation intends to organize an annual fund-raiser in New York City.

Learn more about the CTO and the CTO Foundation at [www.onecaribbean.org](http://www.onecaribbean.org)

### CTO'S MISSION

The Caribbean Tourism Organization's main objective is the development of sustainable tourism for the economic and social benefit of Caribbean people. The CTO provides to and through its public and private sector members, the services and information to accomplish this goal.

### Support the CTO Foundation TODAY!

We'll be happy to receive your contribution to this very important cause. Sign up now and support the future leaders of Caribbean tourism.

### THE FOUNDATION'S BOARD OF DIRECTORS

- Jacqueline Johnson, Chairperson, *Condé Nast Bridal Media*
- Hugh Riley, Treasurer, *Caribbean Tourism Organization*
- Bonita Morgan, Secretary, *Caribbean Tourism Organization*
- Barry Brown, *Travel + Leisure*
- Sylma Brown Bramble, *Caribbean Tourism Organization*
- David Gilbert, *Interval International*
- Horace Hord, *Royal Caribbean Cruises. Ltd.*
- Janet Johnson, *Bahamas Ministry of Tourism*
- Richard Kahn, *Kahn Travel Communications*
- Elsa Leo-Rhynie, *University of the West Indies*
- Marsha Miller, *Condé Nast Traveler*
- Michele Paige, *Florida Caribbean Cruise Association*
- Karl Rodney, past Chairman, *Carib News*
- Patricio Rubalcaba, *American Express*
- Elga Sharpe, *City of Los Angeles*

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Enclosed is my check for \$ \_\_\_\_\_ Bill my: [ ] AMEX [ ] MC [ ] Visa [ ] Discover card in the amount of US \$ \_\_\_\_\_  
 Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Jacqueline Johnson  
Chairperson  
CTO Foundation

I am pleased to enthusiastically welcome you to our new CTO Foundation News update. And there are a lot of things to update you on including the great success we have enjoyed over the past few years as we have been providing study grants and scholarships with excellent results.

There are few things that are more rewarding than seeing the bright eyes and wide smiles of Caribbean students who have completed course work that will help them climb to a new level of success and achieve their career goals. The CTO Foundation makes a difference in the lives of many Caribbean youths, working professionals and their respective families. The benefits and satisfaction are immense.

I implore you to join me, the Board of Directors and all the members of the Caribbean Tourism Organization family to support the CTO Foundation as we further the education of Caribbean nationals and equip them to lead their countries to greater prosperity. There is nothing more important that one can do today than prepare for tomorrow.

### ABOUT THE CTO FOUNDATION

Education, education, education – for deserving Caribbean nationals wishing to further themselves in tourism and hospitality industry studies. The Caribbean Tourism Organization Foundation was established in 1997 as a not-for-profit corporation, registered in New York State, in the United States of America, and formed exclusively for charitable and educational purposes.

The aim of the Foundation is to support persons interested in pursuing studies in the area of tourism, hospitality and language training, who demonstrate high levels of academic achievement and leadership, and who express a strong interest in making a contribution to Caribbean tourism.

Led by a volunteer Board of Directors, originally chaired by Dr. Karl Rodney of Carib News in New York, the Foundation's first set of scholarships and study grants were awarded in 1998. The first recipient of a scholarship was Ms. Acolta Lewis from Trinidad & Tobago, who successfully completed a Master of Science in Hospitality and Tourism Management from the University of Surrey in the United Kingdom and who was invited by Buckinghamshire College in the U.K. to pursue a doctorate in Tourism Education immediately after completing her Masters programme.

### THE APPLICATION AND SELECTION PROCESS FOR CTO FOUNDATION AWARDS

It's easy and simple to apply! Application forms are available on the CTO website [www.onecaribbean.org](http://www.onecaribbean.org), and at any CTO office, Ministry/Department of Tourism or Board of Tourism in the Caribbean. Applications are accepted from the beginning of a calendar year to April 15.

Two types of financial awards are provided by the CTO Foundation:

1. Study grants which support any level of study in tourism, hospitality and language training, with a maximum grant of US\$2,500.
2. Scholarships which support persons studying at the Masters level in tourism or hospitality with an award between US\$5,000 and \$20,000.

CTO executives in the Barbados headquarters screen all applications and select the study grant awardees. The CTO executives also shortlist potential candidates for scholarships and invite them to be interviewed before a Selection Panel at CTO headquarters in Barbados during the month of May, at which time the scholarship winners are chosen.

### DID YOU KNOW...

- That since the first award in 1998, the foundation has provided over 90 scholarships worth more than US \$500,00 to Caribbean students.
- That studies can be pursued both within and outside of the Caribbean region.
- Awardees hold top positions in the Caribbean region including:
  - Director of Tourism, North America.
  - Professor, UWI, St. Augustine.
  - Permanent Secretary, Grenada Ministry of

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80 Broad Street, 32nd Floor  
New York, NY 10004  
Phone: 212-635-9530  
Fax: 212-635-9511

For donations and feedback: [sbrown@caribtourism.com](mailto:sbrown@caribtourism.com)

## OUR SUCCESSES

- Over US \$500,000 provided in scholarships and study grants to 106 Caribbean nationals since 1988.
- An ongoing partnership with American Airlines for airline tickets to assist scholarship and study grant awardees with their travel to the host universities and colleges providing the courses.
- Ongoing major financial support from a number of strategic private sector partners including American Express, Interval International, Universal Media and the CTO Chapters worldwide.
- A committed and hard working Board of Directors which drives the fund-raising activities as well as creates awareness of the Foundation and its charitable and educational activities.

*"In the end, we will conserve only what we love, we will love only what we understand, we will understand only what we are taught."*

*Baba Dioum*

## KEYS TO THE SCREENING AND SELECTION PROCESS

- **All** information requested on the application form **must** be submitted by the deadline date.
- The applicant must provide letters of reference from multiple and varied sources.
- The applicant should demonstrate strong academic performance in previous studies.
- The applicant must include a well written essay stating why Foundation support is important and how the candidate hopes to benefit from the area of study being pursued.
- The applicant must demonstrate leadership capabilities through involvement in various activities/groups.
- The applicant should be well prepared for an interview which includes an effective presentation to accentuate their positive attributes.

## RCCL/CTO FOUNDATION INTERNSHIP PROGRAMME



*Horace Hord, RCCL makes presentation to CTO Foundation Chairperson, Jacqueline Johnson, CTC; Foundation Board members look on*

The CTO Foundation has partnered with Royal Caribbean Cruises Ltd. to establish an internship program for Caribbean students studying either in the U.S. or Caribbean, who desire practical work experience to complement their academic program of studies. Interns will receive financial support between US\$1,000 and US\$2,500,

depending on the duration and costs involved.

The program has been designed to enhance the overall competitiveness of the Caribbean by assisting "Caribbean Students" who are Caribbean nationals studying and living in the Caribbean or studying in the United States on a student visa. They must be enrolled in coursework relating to tourism and/or hospitality. They will be placed in a work situation, on a temporary basis, for the purpose of developing their overall understanding and professional competence for a learning period of one (1) to six (6) months in duration in tourism or hospitality related fields.

Candidates for the Internship program must be enrolled as undergraduates in tourism or related degree programs.

"The Foundation is pleased to be able to extend its reach and offer this type of learning opportunity to Caribbean students and intends to aggressively reach out to new corporate partners to encourage them to follow RCCL's lead and add to the pool of funds available to support the new Internship program," said Jacqueline Johnson, CTO Foundation Chairperson.

For more information about the CTO Foundation visit the CTO's website at [www.onecaribbean.org](http://www.onecaribbean.org)

## MEET SOME OF THE AWARDEES

### SCHOLARSHIP WINNER 1998



**DR. ACOLLA LEWIS**  
LECTURER  
UNIVERSITY OF THE WEST INDIES  
ST. AUGUSTINE CAMPUS  
TRINIDAD & TOBAGO

I successfully completed my MSc. in Hospitality and Tourism Education at the University of Surrey, England. The opportunity to pursue further studies in tourism increased my knowledge of the subject area, as well as broadened my horizons. It has truly been a maturing and fulfilling experience and I sincerely thank the Foundation for giving me this great opportunity.

Buckinghamshire College subsequently offered me a scholarship to conduct further research in Tourism Education. I capitalized on this opportunity by completing my PhD in Tourism Education at the college. I have since returned to the region to contribute to the further development of tourism. Many thanks again for the scholarship and for all the support given by the CTO Foundation.

### SCHOLARSHIP WINNER 2000



**MS. RACHEL COLLIS**  
TOURISM ANALYST  
MINISTRY OF TOURISM  
ANTIGUA & BARBUDA

I am from Montserrat and was granted a CTO Foundation Scholarship to pursue a Master's of Tourism Administration (MTA) Degree at George Washington University in Washington D.C. in 2002.

Since graduating I have worked with Tourism Development of NY (TDI) to develop a five year Tourism Strategic Development Plan for St. Kitts and Nevis 2002-03, as Manager of the Property Revaluation Chamber of Commerce and Industry 2004-05 and as Senior lecturer in Spanish at the Antigua and Barbuda State College with special responsibility for tourism development projects. I have also served as co-coordinator of the Programmes (entertainment, courtesy and customer service, clean and green and documentary) which are developed and implemented by the Ministry of Tourism in Antigua to heighten the visitor experience for Cricket World Cup 2007.

I am grateful to the CTO Foundation for the scholarship that has opened the gateway to a whole new world for me.

### SCHOLARSHIP WINNER 2001



**MR. GARFIELD JOSEPH**  
MANAGEMENT EXECUTIVE  
ANTIGUA & BARBUDA

This was a wonderful experience. Though my course of study was by distance learning, I was able to visit Oxford Brooks in Oxford, England, long regarded as a centre of learning. As a Management Executive, I am a lot more confident and competent because of the learning experience. In addition to my full time job, I also teach at the University of the West Indies School of Continuing Studies programme here in Antigua. The assistance from the CTO Foundation has enabled me to help others. The value of CTO's contribution to the development of the Human Resource capacity in the region is without equal.

### SCHOLARSHIP WINNER 2002



**MS. KAY RICHARDSON**  
COMMERCIAL MANAGER  
GRANTLEY ADAMS  
INTERNATIONAL AIRPORT  
BARBADOS

My year at the Cranfield University in the United Kingdom was absolutely one of the most rewarding, enlightening and inspirational experiences of my life. Not only did I explore and understand the vast and exhilarating world of aviation, but I also met persons from all over the world and made lasting friendships. The air transport class alone was represented by persons from 21 nations all with a passion for aviation and all of whom can be called on and are willing to assist in any way possible in the continued development of civil aviation in the Caribbean. As our region is heavily dependent on tourism, the aviation sector will need to grow to a level that meets the demands of tourism. I am currently the Commercial Manager at the Grantley Adams International Airport, Inc. in Barbados. I am responsible for stimulating, developing and coordinating a wide portfolio of commercial activity designed to maximise non-aeronautical revenue at the Airport. Such revenues would include rents and other fees associated with airlines, retail operations, food and beverage operations and other concessions at the Airport. I am also one of the primary interfaces between the company and all concessionaires conducting business at the Airport.

I wish to extend my sincerest gratitude to the CTO Foundation for having enough faith to grant me the Michael Manley Scholarship and the American Airlines Award.