



## Community Tourism in Dominica

### SUCSESSES





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Stronger organizational capacity.

Employment opportunities through tours, events.

Partnership between community groups and private sector.

More aesthetically pleasing designs and construction of facilities.

Greater awareness of tourism and environmental issues.

Inter-sectoral committee to approve & monitor projects.



## Community Tourism in Dominica

### Lessons Learned

Participatory approach to management and implementation of projects is critical.

Co-management of resources is a critical element of the process of community tourism development.

Projects must be market driven and have the ability to generate revenue and create jobs or supplement local incomes.

Capacity building for project design, implementation and management critical to sustainability.



## Community Tourism in Dominica

### Lessons Learned

Communities are social entities, not economic entities – they need strong support, capacity building, access to funding and partnerships with private and public sector.

Community Tourism is both product and process oriented.

Process takes time.

There is the need to establish realistic time frames for design and implementation of community projects.



## Community Tourism in Dominica

### Lessons Learned

There is need for strong technical input from design through implementation – architects and engineers.

Stronger management of community organisations is critical to achieving success and developing sustainability



## Community Tourism in Dominica

### THE FUTURE

Recognise that Community Tourism is a part of Tourism Development Process.

Focus on joint marketing of products and services.

Continue the process of capacity building on cross-cutting tourism issues, product and service enhancement and leadership/management



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### **THE FUTURE**

Continue work on co-management of resources.

Access to micro-finance and grant funding to assist in further expansion and upgrade.

Focus on maintenance of infrastructure particularly trail development.

Projects must have a strong business focus-revenue generation and employment creation.

Continue work on partnerships with the private sector.



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**THE END**