Sustainable Culinary Tourism
Sus-Cook International

“Devoted to enhance culinary tourism as a destination”
“Not everyone golf’s or goes shopping but everyone eats & drinks.”

Mission:
- Develop sustainable culinary products
- Embrace the knowledge of the Culture
- Enhance culinary attractions
Community-Based Tourism

Allows travelers to experience local communities first hand

Culinary Tourism

Where the local food and beverages are the main factors for travel

Agri-Tourism

Variety of activities, including farm tours, farm vacations, & farm bed & breakfast
TO

JAMAICA
<table>
<thead>
<tr>
<th>Culinary Tourism in Jamaica</th>
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<td><strong>Strengths:</strong></td>
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<tr>
<td>• Food is integral to the culture</td>
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<td>• Numerous food festivals &amp; events</td>
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<td>• Excellent agricultural practices</td>
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<td><strong>Weaknesses:</strong></td>
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<tr>
<td>• Lack of food &amp; restaurant tours</td>
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<td>• Recent taxation on food items</td>
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<td><strong>Opportunities:</strong></td>
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<td>• Tie current natural &amp; heritage attractions to food</td>
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<td>• Offer a variety of food based attractions</td>
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The Blue Mountains, Jamaica
ELFIN WOODLAND

High altitude forests, like this one, are sometimes called 'elfin woodland'. Here, the trees are shorter, more twisted and grow slower than those at lower altitudes. Constant exposure to high winds and colder temperatures accounts for this.

Some flowering plants and ferns are found nowhere else in the world but in these elfin forests on the Blue Mountain range.

WELCOME TO THE PEAK!

M.A.K. Pod
The Blue Mountain Café

A community enriched, sustainable experience
Front door made of FSC certified wood
Furniture made of local banana leaves

Seats made from hemp

Table top made from fabricated limestone

Furniture made of local banana leaves
Walls are made from FSC certified wood.

Back panel is made from limestone.
Multiple windows for lighting

Made from crocus/burlap bags

Water from local springs & rivers

Use of FSC certified wood
Ceiling under the solar panel made out of Pine wood.
High ceiling helps with air circulation, reduce cooling cost, glass ceiling for natural lighting.
THIN SLAB (GYPSUM SLAB)

- finished flooring
- adhesive
- poured gypsum slab
- floor joist
- sealant
- subfloor
- composite pipe fastened to subfloor
- underside insulation
Solar panel on roof top
Variety of local stones
Sheets from recycled cotton & nylon fabrics
COFFEE MENU

- Sizes: “Smalls,” “On-the-level,” “Big Tings”
- House Blend - Traditional Jamaica Blue Mountain
- Decaf House Blend
- Summertime Breeze
  - *Try a light blend with hints of guava flavors*
- Jamaican-me-Coco
  - *Our traditional blend with a twist of Coconut and chocolate flavors*
- One Love
  - *Fall in love with a blend of spices including ginger, cinnamon, and vanilla*
CAP – ccino -- “Big Man Tings”

- Flavors: Vanilla, Cinnamon, Nutmeg, Tamarind, Guava, Chocolate
- Cloud Nine Lattes
- High Peak -- Espresso Shots --
TEAS

- Black, Green, Herbal
- Peppermint, Ginger, Cinnamon
- Custom Blend: Rastaman Vibrations
- Chocolate Tea
BEVERAGES

Sorrel
Carrot Juice
Lemonade
Planter’s Punch
Fruit Punch
Egg Nog
Carrot Juice
BREAKFAST...

Ackee and Codfish
WARM-UP SOUPS

Red Peas Soup

Pepperpot Soup
MORE HEARTY FARE

Jerk Pork

Jerk Chicken
SWEET TREATS

• The Blue Mountain Bar – raw bar with coffee, coconut, brown sugar, blend of fresh mango and oranges

• The Trail Mix – peanuts, cashews, pomegranate seeds and a mix of dried – jackfruit, cocoa, and otaheite apples

• Recovery Smoothie – skim milk, yogurt, choice of banana, papaya, and guava
PACKAGING THE FUTURE
compostable packaging test: bambu plates breakdown
$915,000.00 Site Improvement & Construction...
61%

$165,000.00 for Development & Soft Costs...
11%

$195,000.00 for Leasing Land...
13%

$180,000.00 for FF&E...
12%

$45,000.00 Pre-opening & Working Capital...
3%

Estimated Total: $1,500,000.00 100%
Tour Phases

Welcome

Kingston, Jamaica
Tour Phases

Welcome

1st Stop

2nd Stop

Kingston, Jamaica
Tour Phases

1st Stop

2nd Stop

3rd Stop

Welcome
Future Developments