WHAT MAKES FOR A SUCCESSFUL PUBLIC/PRIVATE PARTNERSHIP

RAFAEL CARDozo President & Creative Director
WE ARE ALL STAKEHOLDERS
COMMUNICATION

To avoid duplication of effort, and an appreciation for each others efforts toward our common goal, we must keep our channels of communication open and keep each other apprised of our ongoing activities.
COOPERATION

We must pool our limited resources. Intellectual, Informational, Financial
METRICS

We will come to more readily and more consistently share the metrics that measure our individual successes. Share the results of our individual initiatives. And adjust our individual efforts accordingly.
CONSENSUS IS THE ENEMY OF CHANGE
THANK YOU.