



Country Profile ANGUILLA



Anguilla, one of the Leeward Islands, is just 35 square miles, found at the northernmost tip of the chain of Caribbean islands. Colonized by English settlers in 1650, Anguilla was administered by Great Britain until the early 19th century. Now it is one of '5' separate British Dependent Territories. The original people of Anguilla called it "Malliouhana". No one is sure of the meaning of Malliouhana but the word Anguilla comes from the French l'anguille (the eel) because of the island's long narrow shape.

Anguilla is a flat, coral island with dry scrubland vegetation. White sand, surrounded by clear, blue waters, is a major attraction that beckons visitors to enjoy "Tranquility Wrapped In Blue" also sometimes known as "Biodiversity Wrapped in Blue", because of its natural and cultural sustainable resources. It has one main road called 'The Main Road'. In 2000 Anguilla had approximately 44,000 tourists. However, same day visitors (those who remain on the island for just one day) are a very important part of their market – with a total of 68,000 same day visitors. The majority of Anguilla's visitors are from the USA.



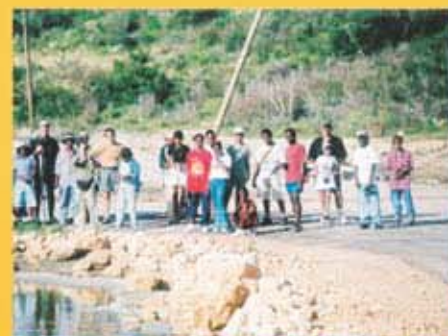
WHAT'S MY JOB?

Meet Karim V. D. Hodge, who is a Conservation Biologist and Executive Director of the National Trust of Anguilla. Here is what Karim had to say about his job.



Here are a few pictures of me, my colleagues and friends on various field trips outdoors. I see people's participation as an important part of sustainable development and not only do I take children on trips, but I train teachers on biodiversity and conservation policies.

If you have any questions on anything regarding conservation or lizards, please email me (sirfox@anguillanet.com) and I will be happy to reply.



About the CTO
The Caribbean Tourism Organisation (CTO) was established in 1989 and is a regional tourism development agency, with its headquarters in Barbados and marketing offices in New York, London and Canada. The CTO has 32 government member countries comprising the English, French, Spanish and Dutch Caribbean.

Special Thanks to our kind sponsor: Mrs. Jacqueline Johnson



MAKING WAVES

Issue No. 7 September 2002 - A Tourism Bulletin for Caribbean Children

When people think of the Caribbean they generally conjure up images of white sandy beaches, blue sea and clear blue skies. But our visitors are looking for much more than sun, sea and sand. There are lush tropical rainforests, breathtaking views, volcanoes, caves, a rich cultural heritage plus a wide variety of flora and fauna.

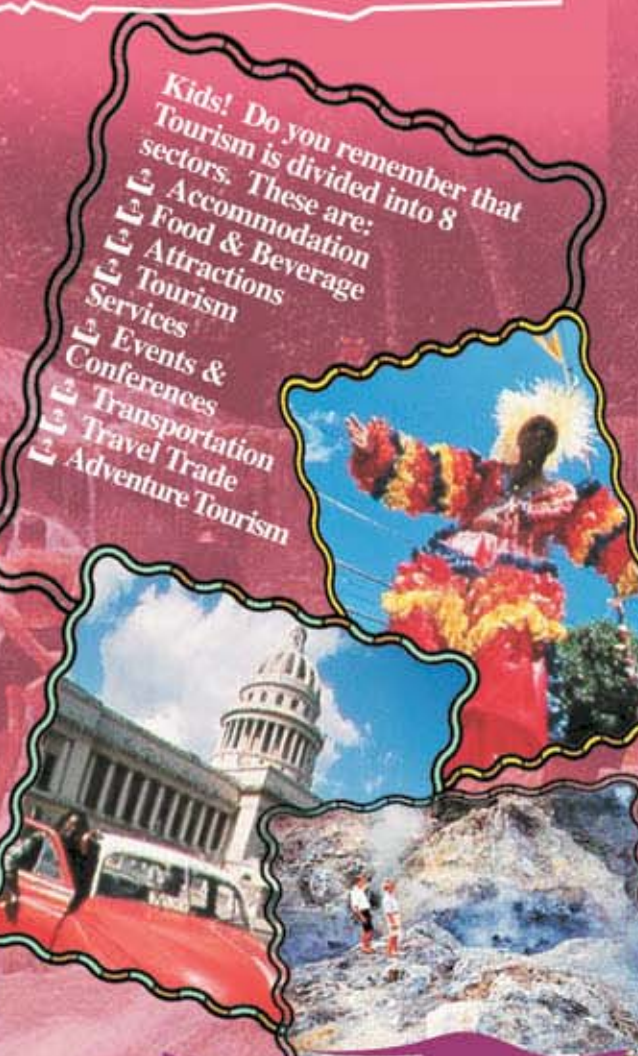
In this issue let's roam the Caribbean with Ziggy and his camera to capture images of several **ATTRACTIONS** in our region.

ATTRACTIONS can be divided into five categories....



- Natural** - created by nature, volcanoes, caves, waterfalls & rivers
- Cultural** - organised events like festivals, exhibitions and carnivals
- Heritage** - historic buildings, archaeological sites & monuments
- Man-made** - physical structures, theme parks, zoos & aquariums
- Leisure** - combination of man-made and natural, casinos, sporting facilities, theme parks, & sporting activities

The Caribbean Tourism Organisation has adopted a definition of a visitor attraction, which is based on ownership and the number of visits. A 'site' is considered a visitor attraction if it receives over 1500 overseas visitors per year, and has someone to run and manage it.



Kids! Do you remember that Tourism is divided into 8 sectors. These are:
Accommodation
Food & Beverage
Attractions
Tourism Services
Events & Conferences
Transportation
Travel Trade
Adventure Tourism

- INSIDE THIS ISSUE:**
- Snap Shot Quiz
 - Guess what!!
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 - What's my job?

SNAP SHOT QUIZ

Look at the clues for each picture and see if you can guess where these places are. Answers on bottom of Page 3.



A

A: This Abbey is one of 2 genuine Jacobean mansions still found in the Western Hemisphere.



B

B: Located in the Morne Trois Pitons National Park. It is a World Heritage Site said to be the largest boiling lake in the world.



C



C: Name the country which has the largest brain coral in the world.



D



E

D: Another World Heritage Site found in a Spanish speaking Caribbean country.

E: This is typical architecture of this Dutch Caribbean capital

F: This is the largest single drop waterfall in the world.



F

Guess What?

Kids, in the Cayman Islands there is a festival dedicated to 'Pirates'. The festival is called 'Pirates Week', which takes place in late October every year. It gives visitors and locals an opportunity to share in the history of the islands where they create a mock pirate invasion from the sea using old sailing vessels loaded with pirates. There is music, street dances, parades, costumes, games, food and drink. It is 10 fun filled colourful days in celebration of our history.



If you would like to see some of your ideas, recipes, poems in forth-coming issues, write to Ziggy at:

Caribbean Tourism Organization, One Financial Place, Lower Collymore Rock, St. Michael, Barbados or email: ziggy@caribtourism.com

ENVIRONMENTAL CORNER



NATIONAL TRUST "DEFENDERS OF THE EARTH"

Have you ever wondered about those old buildings you see on your way to school each day, hidden by the roadside or covered by forest and grass? Well, perhaps you need to contact the National Trust.

The National Trust began in England in 1894. Started by the Duke of Westminster, Miss Octavia Hill and Mr Robert Hunter, they called it the "National Trust for Places of Historic Interest or Natural Beauty." These pioneers realised that an organisation was urgently needed that could acquire properties to ensure their permanent preservation for generations to come.

National Trusts in the Caribbean.

The first was established in The Bahamas in 1959, then Barbados in 1960. Most of the Trusts are non-governmental organizations that have used the original slogan of 1894 and adapted to include environmental, landscapes, flora and fauna, creating national parks and saving areas of architectural and cultural value.

They do a wonderful job at protecting our rich, unique and diverse history, which our visitors also enjoy learning about. However, they can only do this by attracting funds by way of subscriptions, donations, bequests and grants. So Kids, you can do your bit for their preservation and restoration projects by:

- ☞ Becoming members of your country's National Trust;
- ☞ Volunteering to help with any projects either as an individual, group of friends or part of your school;
- ☞ Organising events to raise money for your Trust to preserve a building, forest or park.
- ☞ National Trusts can be found in Jamaica, St Kitts & Nevis, St Vincent & Grenadines, St Lucia, Anguilla, Grenada, British Virgin Islands, Montserrat, Barbados, Antigua & Barbuda, Martinique, The Bahamas and Puerto Rico

CONTACT YOUR LOCAL NATIONAL TRUST AND JOIN TODAY.....



Celebrating the International Year of Ecotourism.

The United Nations designated 2002 as the "International Year of Ecotourism (IYE). A Summit was held in Quebec City, Canada in May to review and discuss ecotourism experiences with various governments, international agencies, organisations, tourism enterprises, representatives of local and indigenous communities, academic institutions and individuals with an interest in ecotourism, to enable them to learn from each other and identify the principles and priorities for the future development and management

of ecotourism. Over 1,169 delegates attended the Summit representing 132 different countries.

The International Ecotourism Society (TIES) defines Ecotourism as: "responsible travel to natural areas that conserves the environment and sustains the well-being of local people." For more information, visit their website on www.ecotourism.org

Answers to Snap Shot Quiz: A: St. Nicholas Abbey, Barbados B: Dominica C: Trinidad and Tobago D: El Morro Fort, Puerto Rico E: Willemstad, Curacao F: Katerine Falls, Guyana