

PROPOSED PROGRAM—AT—A—GLANCE

CARIBBEAN WEEK IN NEW YORK 2018



SATURDAY JUNE 2	SUNDAY JUNE 3	MONDAY JUNE 4	TUESDAY JUNE 5	WEDNESDAY JUNE 6	THURSDAY JUNE 7	FRIDAY JUNE 8	
CELEBRITY CHEFS PROGRAM—ALL WEEK							
<p>5:00pm "Rejuvenation" Caribbean Renaissance Fashion Show TBD</p>	<p>3:00pm A Revival for the Caribbean "Rejuvenation"</p>	<p>9:00am–Noon Tourism Industry Workshop for NTOs, other Government and Industry Representatives "Employing Successful Sales Strategies" <i>Coffee Break Available for Sponsorship</i></p>	<p>9:30am–1:00pm CTO Board of Directors Meeting <i>Coffee Break for 70 Available for Sponsorship</i></p>	<p>8:00am–Noon Breakfast, Registration and Caribbean Marketing Conference "New Markets. New Products. New Opportunities" 8:00am–8:45am <i>Registration and Breakfast</i> 9:00am–Noon <i>Caribbean Marketing Conference</i> <i>Available for Sponsorship</i></p>	<p>8:300am–9:30am <i>CTO Breakfast Press Conference Breakfast Available for Sponsorship</i></p>		
		<p>Noon–1:30pm Luncheon for Workshop Participants</p>	<p>1:15pm–2:45pm Luncheon for Ministers, Commissioners and Directors of Tourism and Board of Directors <i>Available for Sponsorship</i></p>	<p>12:30pm–2:00pm Luncheon for Ministers, Commissioners, Directors and Board of Directors and Conference delegates Sponsored by Travel + Leisure</p>	<p>9:30am –12:00pm Caribbean Media Marketplace "Getting Up Close and Person with Top Journalists"</p>	<p>10:00am–Noon Media Interviews</p>	
		<p>2:00pm–4:00pm CTO Executive Committee Meeting</p>	<p>3:00pm–5:00pm CTO Foundation Board Meeting</p>	<p>2:30pm–5:00pm CTO Council of Tourism Ministers and Commissioners Meeting <i>Coffee Break Available for Sponsorship</i></p>			
		<p>6:00pm Movie Screening</p>	<p>5:00pm–8:00pm Caribbean Diaspora Forum <i>Available for Sponsorship</i></p>	<p>5:30pm–9:00pm Trade Show and Educational Forum and Dinner for Travel Agents "Selling Welless Travel" <i>Available for Sponsorship</i></p>	<p>5:30pm–8:00pm Caribbean Students Colloquium "Students Taking Center Stage" ----- <i>Presentation by winners of the Primary School Tourism Writing Competition Co-Sponsored by Academy Engraving Available for co-sponsorship</i></p>	<p>6:30pm–10:00pm Caribbean Tourism Industry Awards Dinner "Honoring Media and Tourism Industry Professionals" <i>Co-Sponsored by Jamaica Available for co-Sponsorship</i></p>	<p>6:30pm–11:00pm Rum and Rhythm Benefit "The Ultimate Food & Rum Experience in NYC" Capitale</p>
	<p>7:30pm Movie Screening Option II The Evolution of Pan TBA</p>						