COMPETING WITH THE BEST HANDBOOK
This handbook provides helpful tips and resources on how to find, train, manage and retain good employees. It is the first of an annual series of good practices handbooks, which the CTO will be showcasing to highlight positive tourism management and development practices in the region. The Handbook will profile valuable approaches that can be adopted or adapted in other Caribbean tourism businesses and which will also be relevant in other parts of the Commonwealth.
Published: May 2005  Price: US$10.00

TEACHING TOURISM IN THE CARIBBEAN
This Resource Manual on Tourism is just one of the teaching tools being developed for Tourism Educators at the Secondary Level of the Education System within the Caribbean. It is aimed at providing them with relevant up-to-date information on Caribbean Tourism. It will definitely assist in solving the ongoing problem of insufficient resource materials in tourism available to the educators at this level. Not only will it serve as a valuable teaching resource to facilitate tourism education, but as reference materials for secondary school students studying tourism whether it be for examination purposes or simply for enrichment.
Published: December 2000  Price: US$40.00

TRAINING MODULES IN TOURISM FOR PRIMARY SCHOOL STUDENTS
The Training Modules are designed to create an awareness of tourism in students at all levels of the primary school system within the Caribbean thus enabling them to be able to recognize the importance of the industry and the career opportunities it offers. Also, to give students at the primary level an opportunity to fully appreciate the tourism product of the Caribbean, also its cultural heritage. In addition, it will allow for the development of interpersonal skills of charm, friendliness and hospitality, which are vital ingredients to the growth and sustainability of tourism in the region.
Published: August 2001  Price: US$25.00

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TOURISM EDUCATION FOR THE CARIBBEAN
Tourism Workbook 1 – 6
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