



CARIBBEAN TOURISM ORGANIZATION PUBLICATIONS



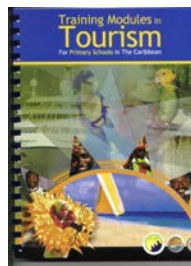
COMPETING WITH THE BEST HANDBOOK

This handbook provides helpful tips and resources on how to find, train, manage and retain good employees. It is the first of an annual series of good practices handbooks, which the CTO will be showcasing to highlight positive tourism management and development practices in the region. The Handbook will profile valuable approaches that can be adopted or adapted in other Caribbean tourism businesses and

organizations, many of which will also be relevant in other parts of the Commonwealth.

Published: May 2005

Price: US\$10.00



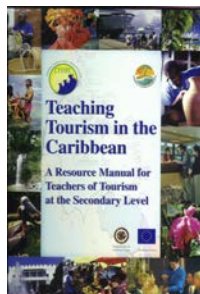
TRAINING MODULES IN TOURISM FOR PRIMARY SCHOOL STUDENTS

The Training Modules are designed to create an awareness of tourism in students at all levels of the primary school system within the Caribbean thus enabling them to be able to recognize the importance of the industry and the career opportunities it offers. Also, to give students at the primary level an opportunity to fully appreciate the tourism product of the

Caribbean, also its cultural heritage. In addition, it will allow for the development of interpersonal skills of charm, friendliness and hospitality, which are vital ingredients to the growth and sustainability of tourism in the region.

Published: August 2001

Price: US\$25.00



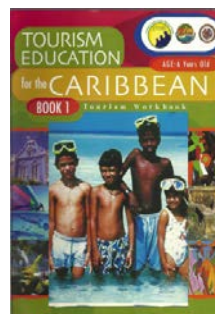
TEACHING TOURISM IN THE CARIBBEAN

This Resource Manual on Tourism is just one of the teaching tools being developed for Tourism Educators at the Secondary Level of the Education System within the Caribbean. It is aimed at providing them with relevant up-to-date information on Caribbean Tourism. It will definitely assist in solving the ongoing problem of insufficient resource materials in tourism available to the educators at this level. Not only will it serve as a valuable teaching resource to facilitate tourism education, but as

reference materials for secondary school students studying tourism whether it be for examination purposes or simply for enrichment.

Published: December 2000

Price: US\$40.00



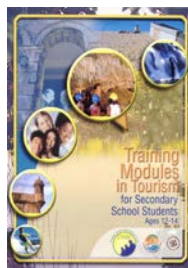
TOURISM EDUCATION FOR THE CARIBBEAN

Tourism Workbook 1 – 6
Tourism Education for the Caribbean is a series of six (6) workbooks designed for primary school students from Grades 1 through 6 (ages 6-11) and are aimed at introducing tourism to students from an early age so as to build an awareness of the industry. The workbooks will focus on introducing the importance of tourism to our

Caribbean countries, taking care of our environment, how each individual can play a role in tourism's success and the many career opportunities that are available to Caribbean nationals.

Published: November 2001

Price: US\$45.00



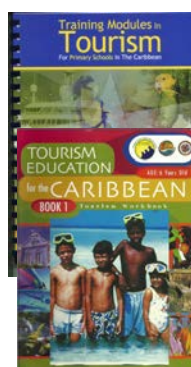
TRAINING MODULES IN TOURISM FOR SECONDARY SCHOOL STUDENTS

The Training Modules are designed to help student understand the importance of Tourism to their country and the region and how they can play a part in its continued growth and development. This will provide teachers and students with concepts, ideas, activities and experiences which will help to develop their knowledge, skills and understanding of

Caribbean Tourism. They seek to encourage discussion, identify situations and problems, problem solving, self-awareness, critical thinking and research among other things.

Published: November 2001

Price: US\$30.00



PACKAGE

Training Modules in Tourism for Primary School Students and Tourism Education for the Caribbean Tourism Workbooks 1-6

Price: US\$60.00

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