



Sustainable Tourism Roundup - February 17th, 2020 -

Dear Tourism Colleague,

Welcome to the Caribbean Tourism Organization's 1st Sustainable Tourism Roundup for 2020. Below we present information and events relevant to sustainable tourism product development that you will find informative. You are encouraged to take action where appropriate and to disseminate this information widely, for the benefit of all tourism stakeholders. This quick roundup includes:

CTO INITIATIVES:

1. Caribbean Destination Calendar of Events 2020



The CTO is pleased to share with you the **Caribbean Destination Calendar of Events** for 2020. This calendar featuring the most extensive list of events in CTO member countries was produced by the Caribbean Tourism Organization, in conjunction with our member countries to make it easy for you to find your favourite activities in one place whether music, art, sailing, food and rum, or religious, literary or dance festivals. Please share on your social media platforms and with your contact lists to ensure as wide a reach as possible. To check out the Calendar, please click on the following link: <https://bit.ly/3a0UfLU>

2. Webinar - CTO/Travel Foundation



Sustainable Destination Management
Free **WEBINAR**

**UNCOVERING THE
'INVISIBLE BURDEN'
OF TOURISM IN THE CARIBBEAN**

Hosted by
**Caribbean Tourism Organization
&
The Travel Foundation**

Thursday, 12 March 2020
11:00am - 12:30pm
(Barbados/Atlantic Standard Time)

Presenters:
Ms. Megan Epler Wood, Cornell University & EplerWood International
Dr. Mark Milstein, Cornell University
Mr. Brian T. Mullis, Guyana Tourism Authority
Mr. Jeremy Sampson, The Travel Foundation (Moderator)

For more information:
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E-mail: msealy@caribtourism.com

WHO SHOULD PARTICIPATE?

Destination management and sustainable tourism professionals from academic, public and private sectors across the Caribbean region seeking better ways to protect and manage vital destination assets.

**BOOK YOUR
FREE SPACE
NOW!**



If you are a destination management or sustainable tourism professional or someone interested in contributing to the sustainable and global competitiveness of the region's destinations, join the **Caribbean Tourism Organization** and the **Travel Foundation** for a free webinar entitled "***Uncovering The Invisible Burden of Tourism in the Caribbean***". The webinar will be held on Thursday March 12, 2020 from 11am to 12:30pm. It will feature presentations from representatives of **Cornell University**, the **Guyana Tourism Authority** and the **Travel Foundation**. This is a great opportunity to enhance your knowledge on sustainable destination management and we encourage you to share with your partners. Please use the following link to register: https://cornell.zoom.us/webinar/register/WN_gG1Z7FDpRaCNL1385DUqsw

3. Train the Trainer Workshop



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Springboard
Caribbean



If you are a trainer or someone with training and development responsibilities, don't miss this opportunity to become certified. From **March 9-11, 2020** the **Caribbean Tourism Organization** in collaboration with **Springboard Caribbean**, is offering this certified Train the Trainer Workshop to the Caribbean region. This interactive and engaging workshop will build the knowledge, skills and confidence of participants within the Caribbean region, to deliver effective training interventions to improve productivity and overall business performance. Click [HERE](#) for further information on **registration, accommodation and assessment**.

REGIONAL AND INTERNATIONAL PARTNER INITIATIVES:

4. Situation Report: Outbreak of 2019 Novel Coronavirus (2019-nCoV) in Wuhan, China

Given the need for relevant information, The Caribbean Public Health Agency (**CARPHA**) has provided an updated situation report on the outbreak of the novel **coronavirus nCov** which has been causing severe acute respiratory illness in Wuhan, China and internationally. As stakeholders in the tourism sector, we encourage you to review the situation report on the outbreak of the novel **coronavirus nCov** and the public health response. In addition, you are encouraged to take action where necessary. The report can be viewed [HERE](#).

5. The AirBnB & Bahamas National Trust Partnership



The Airbnb and the Bahamas National Trust have partnered to develop ‘*The Bahamas Sabbatical*’. This opportunity is open to travelers and allows them to live on three of the family islands in the Bahamas for two months. The Sabbatical runs from **April 1st to May 31st, 2020**. The deadline for applications is **February 18, 2020 at 11:59pm EST**. Further information such as the terms of selection can be attained from the website: <https://www.airbnb.com/d/sabbatical>

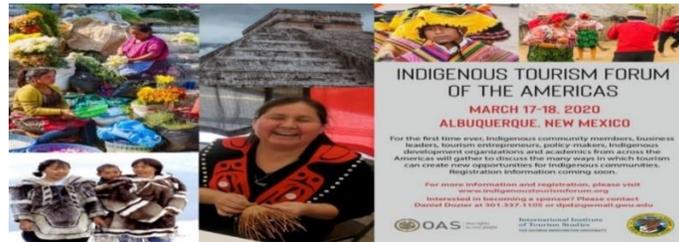
6. VII Regional Platform for Disaster Risk Reduction in the Americas and the Caribbean (PR20)



The **United Nations Office for Disaster Risk Reduction (UNDRR)** - Regional Office for the Americas and the Caribbean, the Government of Jamaica and CDEMA has launched the calls for two contests which will be held as part of the VII Regional Platform for Disaster Risk Reduction (PR20) in Jamaica from July 8th-10th, 2020.

Persons interested in the **Resilience Talk Contest** should be passionate about telling stories in a different format and contributing to the awareness and dissemination of disaster risk reduction while those in the **Social Media Youth Volunteers** team should be energetic, passionate and self-driven. They will be responsible for creating compelling social media content for the VII Regional Platform. For details on the contests, please click [HERE](#).

7. OAS Indigenous Tourism Forum



Check out the **Indigenous Tourism Forum of the Americas** being held from **March 17-18, 2020** through the partnership of **Organization of American States** and the **International Institute of Tourism Studies** at the **George Washington University**.

This forum is for policy makers, practitioners and community leaders who are interested in discussing experiences including opportunities and challenges of tourism in indigenous settings and how to use tourism as a tool while preserving traditional values. For details on the conference, please click [HERE](#) for the conference website.

8. Caribbean Climate Outlook Newsletter (February – April 2020)



The Caribbean Institute for Metrology and Hydrology is pleased to present you with the latest climate outlook products. Click on the link below to access briefings on Temperature, Precipitation, Drought and much more. Newsletter download found [HERE](#), with full details found online on the [Caribbean Regional Climate Centre's](#) website.

9. Stay in the Know with Sargassum Sub-regional Outlook Bulletin 2020



As sargassum continues to be one of the biggest environmental threats in our region, it's important to stay in the loop with the latest information. By clicking this [link](#), you can stay up to date on the sargassum trends in the Caribbean. Prepared by the University of the West Indies Centre for Resource

Management and Environmental Studies, this short outlook gives an overview of current bloom condition and future bloom probability for the Caribbean Sea.

10. Caribbean Drought Bulletin

Please see the latest drought outlook from the Caribbean Institute for Metrology and Hydrology (CIMH) covering the upcoming 3-month period, February 2020 to April 2020. We encourage you to pay keen attention / take the appropriate actions if and where necessary. Click [HERE](#) to access the outlook information.

Warm Regards,

**Caribbean Tourism Organization (CTO)
Sustainable Tourism Product Development Division**

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