## Tourism Education for the Caribbean E-Learning Series Content Preview

### TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Welcome</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guide</td>
<td>2</td>
</tr>
<tr>
<td>Video One</td>
<td>3</td>
</tr>
<tr>
<td>Video Two</td>
<td>4</td>
</tr>
<tr>
<td>Book One – Workbook (Age 6)</td>
<td>5</td>
</tr>
<tr>
<td>Book One – Activities (Age 6)</td>
<td>6</td>
</tr>
<tr>
<td>Book Two – Workbook (Ages 7-8)</td>
<td>7</td>
</tr>
<tr>
<td>Book Two – Activities (Ages 7-8)</td>
<td>8</td>
</tr>
<tr>
<td>Book Three – Workbook (Ages 9-10)</td>
<td>9</td>
</tr>
<tr>
<td>Book Three – Activities (Ages 9-10)</td>
<td>10</td>
</tr>
<tr>
<td>Book Four – Workbook (Age 11)</td>
<td>11</td>
</tr>
<tr>
<td>Book Four – Activities (Age 11)</td>
<td>12</td>
</tr>
<tr>
<td>Fun Facts of the Caribbean</td>
<td>13</td>
</tr>
</tbody>
</table>

### E-Worbook 1 (Age 6)

#### Unit 1: Who is a Tourist?

A tourist is a person who travels for pleasure, business, health, religion, education or sports and stays in places outside his or her usual environment for at least 24 hours and overnight, but does not stay longer than one year.

#### What do you see in these pictures?
Activities 1 (Age 6)

Tourism Education for the Caribbean

Activities e-Workbook 1 (Age 6)

Activity 1.2.
Test Yourself - choose one of the correct words in the boxes below to fill in the blank.

Tourist  
Visitor  
Destination

International  
Regional  
Domestic

A ____________________ tourist is any person residing in a country, who travels to a place within his or her country for purposes other than work.

Activity 1.3.
Tourists come from all over the world to visit different places in your country.

They come from:
- Your own country
- The Caribbean region
- Countries outside of the Caribbean region

Activity 1.1.

Activity 2.3.
This is Li Li who is traveling from Tokyo, Japan, to the Caribbean for the first time. Colour this picture of Li Li holding his passport and suitcase.
1.4. Tourism Activities

While on a visit or trip, tourists will decide where they will stay, where they will eat, how they will travel and the activities they will take part in.

The following slides show examples of the things tourists do on their visit to the Caribbean:

- They can visit Dunn's River Falls in Ocho Rios, Jamaica.
- They can meet pirates at the Pirate Theme Park in Turks & Caicos.

1.5.1. Welcoming Tourists

When tourists visit your country, the local people who welcome them and make them feel at home are called the "hosts" and the tourists are the "guests".

Here is an example of tourists being welcomed in Bonaire.

1.5.3. Welcoming Tourists

Here is an example of tourists being welcomed in Dominica.

- Alicia and her dad are welcomed by the Rainforest Adventure Tour Guide.
### Activities 2 (Ages 7-8)

#### Activity 2.3.
Name 3 airlines and 3 cruise lines that bring tourists to your country or to the Caribbean region.

<table>
<thead>
<tr>
<th>Airline Names</th>
<th>Cruise Line Names</th>
</tr>
</thead>
<tbody>
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<td>1.</td>
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<td>2.</td>
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<tr>
<td>3.</td>
<td>3.</td>
</tr>
</tbody>
</table>

#### Activity 2.6.
Read the sentences below and then write if they are "True" or "False" on the lines below.

a. A travel agent is a person who travels as a tourist. __________

b. A travel agent only provides airline tickets to customers. __________

c. A travel agent is a person who makes travel arrangements for persons going on tour and trips __________

#### Activity 2.7.
Draw a line of butterflies to match the phrases on the left with the type of flight on the right.

- A flight that starts in one country and ends in another country within the same region.
- A flight that starts and ends in the same country.
- A flight that starts in one country and ends in another country in a different region.

- Domestic Flight
- Regional Flight
- International Flight

### E-Worbook 3 (Age 9-10)

#### Contents

- Unit 1: What is Tourism?
- Unit 2: How do People Travel?
- Unit 3: Accommodation for Tourists
- Unit 4: What Attracts Tourists to the Caribbean?
- Unit 5: The Importance of Tourism
- Unit 6: Tourism and the Natural Environment
- Unit 7: Tourism and Culture
- Unit 8: People Who Work in Tourism
Activities 3 (Ages 9-10)

Tourism Education for the Caribbean
e-Workbook 3 (Ages 9-10)
Activity 6.2.
Name 3 harmful things that destroy our environment.
1. 
2. 
3. 

Activity 7.2.
Name 3 positive things that protect our environment.
1. 
2. 
3. 

In a group of 4 students, write down some ways you can practice sustainable tourism in your country.

E-Worbook 4 (Age 11)

Tourism Education for the Caribbean

Contents
Unit 1: History of Caribbean Tourism
Unit 2: Types of Tourism
Unit 3: The Importance of Tourism
Unit 4: Sustainable Tourism
Unit 5: Tourism and Culture
Unit 6: Careers in Tourism
Unit 7: Tourism Support Services

1.1. The History of Caribbean Tourism

Tourism in the Caribbean started during the 17th century.
The earliest tourists to the Caribbean were rich, middle-aged and mostly white since transportation and hotel costs were very high.
The earliest tourists came from the United Kingdom, France and the Netherlands of which most of the Caribbean islands were then colonies. They came in boats that traveled to the Caribbean to transport bananas and sugar back to their countries.

1.2. Why Caribbean Countries turned to Tourism

For many years, the countries of the Caribbean earned money from growing crops such as sugar cane, cotton, bananas, rice and pineapples, selling them to foreign countries.
2.1.1. Different Types of Tourism

2. CULTURAL HERITAGE TOURISM
This type of tourism refers to the activities of persons who visit a place for the purpose of experiencing some of the history and culture of that place which can be experienced through other's history, their way of life, language and traditions.

Activities (Ages 11)

6.2.5. Tourism Careers

Wyn works in the Tourism Services sector. She is a marketing coordinator for The Bahamas Ministry of Tourism. She creates plans and advertisements to promote The Bahamas as a tourist destination.

Activity 3.1.
Name 2 taxes government gets from tourism and explain how these are collected on the government’s behalf.

1. ________________
2. ________________

Activity 5.1.
Name 4 different aspects of culture which can be introduced to tourists in your country.

1. ________________
2. ________________
3. ________________
4. ________________

Activity 6.2.
With the help of your teacher, choose 2 of the tourism sectors and make arrangements to interview one person from each of these sectors. Find out from them what their job entails and what experience and qualifications they need to do their job. Write what you learned in the box below.

__________________________
__________________________
Video 1

Unit 1: Who is a Tourist?
Travel Stories

Video 2

Tourism Education Video Series
Part 2

Bonus Slides: Fun Facts about the Caribbean
Includes fun facts and pictures from every Caribbean country.

Fun Facts about Anguilla
Anguilla
Did you know that...
- Anguilla got its name from Christopher Columbus in 1495 who named it for its “eel-like” shape. The Spanish word for “eel” is “anguilla.”
- Anguilla has 33 beautiful beaches and coves and there are no private beaches.
- Movie star Samuel Washington has a permanent holiday home in Anguilla.
- The national sport in Anguilla is boat racing.

Fun Facts about the Bahamas
The Bahamas
Did you know that...
- The name “Bahamas” comes from the Spanish words “bajos mar,” meaning shallow water or sea.
- The country’s capital city, Nassau, was a popular hangout for pirates in the 17th Century.
- Plunging 302 metres into the sea, Dean’s Blue Hole, on Long Island, is the deepest blue hole in the world.
- The Bahamas has several pink sand beaches.

Fun Facts about the Cayman Islands
Cayman Islands
Did you know that...
- The Cayman Islands got its name from the Latin word “Camaras” meaning crocodile, for the large number of crocodiles that once lived in its waters.
- Little Cayman, the smallest of the three islands, has a larger bird population than its human inhabitants.
- For 16 days in November the Cayman Islands have lots of pirate-themed activities, with music, street dances, competitions, games, fireworks, scavenger-hunting and lots of fancy pirate costumes.
- Cayman’s top marine attraction is Stingray City. Passions surge hearing a stingray bring seven years worth of good luck.

Fun Facts about Montserrat
Montserrat
Did you know that...
- The name Montserrat means “jagged or serrated mountain” because of the sharp-looking peaks of the mountain.
- The church of Montserrat Biscarba is the oldest church registered in Europe in the 14th century.
- The library of Montserrat contains over 300,000 books, most written in the 14th and 15th centuries on religious subjects, humanities, music and science.
- After 350 years of quiet the Soufriere Hills volcano erupted in 1995 wiping out the entire capital, the airport and made a large part of the island not able to be lived in.