Here is a snapshot of how the Caribbean performed in 2015 and what we can expect for 2016.

**GLOBAL TOURISM PERFORMANCE**
- Caribbean tourism growth up 7%
- with 28.7 million stopover arrivals, surpassing world tourism growth of 4% in 2015.

**CARIBBEAN MAJOR MARKET GROWTH**
- U.S. up 6.3% at 14.3 million
- Canada up 4.5% at 3.4 million
- U.K. up 10.4% at 1.1 million
- Caribbean up 11.4% at 1.7 million
- Europe up 4.2% at 5.2 million (including U.K. numbers)
- South America up 15.3% at 2.1 million

**CARIBBEAN TOURIST STOP-OVER ARRIVALS**
- Haiti: 11%
- Barbados*: 15%
- Aruba*: 15%
- Cuba: 17.4%

**CARIBBEAN ACCOMMODATION PERFORMANCE**
- Room Occupancy Percentage: 68.8%
- Average Room Rate: $229.44
- Revenue per Available Room: $157.74

**CARIBBEAN CRUISE ACTIVITY PERFORMANCE**
- Total Estimated at 24.4 million in 2015
- Destinations with double digit increased cruise passenger visits
- Destinations with most cruise passenger visits

**CARIBBEAN TOURISM 2016 OUTLOOK**
- Overall, tourist arrivals are projected to increase between 4.5% and 5.5% in 2016.

**SOURCE:** CTO Member Countries and CTO estimates.

Note: * Jan.- Nov. only

* Bahamas 19% of total
* Cozumel 14% of total

St. Maarten and the U.S. Virgin Islands both represented 8% each of the total.