Here is a snapshot of how the Caribbean performed in 2019 and what we can expect for 2020. The following reflects statistics obtained from 26 Caribbean countries.
31.5 million tourists visited the region in 2019, up 1.3 million over 2018.
In 2019, the Caribbean welcomed 30.2 million cruise passenger arrivals, an increase of 3.4%.

Best Performances:
- BVI: 200%
- Dominica: 150%
CARIBBEAN MAJOR MARKET PERFORMANCE

- United States up 10% at 15.5 million
- Canada up 0.4% at 3.4 million
- South America down 10.4% at 1.5 million
- Caribbean up 7.4% at 2 million
- Europe down 1.4% at 5.9 million
**CARIBBEAN ACCOMMODATION PERFORMANCE**

**HOTEL**

- **Room Occupancy Percentage**: 63.7% (down 2.7%)
- **Average Daily Room Rate**: US $218.82 (up 5.6%)
- **Revenue per Available Room**: US $139.45 (up 2.8%)

Source: CTO Member Countries and CTO estimates
In 2019 total visitor expenditure in the Caribbean was estimated at US$40.6 billion representing a 3.3% increase when compared to US$39.2 billion in 2018.

In 2020 it is projected that performance of tourist arrivals will vary between 1% and 2%.

All figures are provisional and are subject to revision. Visit www.OneCaribbean.org for more information.