Dear Tourism Colleague,

Welcome to the August edition of the Sustainable Tourism Roundup for 2022. This edition features information and updates from CTO and its tourism development partners relevant to sustainable tourism product development. You are encouraged to take action where appropriate and to disseminate this information widely, for the benefit of all tourism stakeholders.

CTO INITIATIVES

CARIBBEAN SUSTAINABLE TOURISM AWARDS PROGRAMME

The Caribbean Tourism Organization (CTO) is pleased to announce that the Caribbean Sustainable Tourism Awards Programme will be held this year after a three year hiatus!

Public and Private sector tourism stakeholders in CTO member countries are eligible to apply for the Awards. We therefore extend an invitation to the tourism business, destination management companies, Government agencies etc, in CTO member Countries to apply in order to be considered for an Award.

This year there are five award categories as follows:

1. EXCELLENCE IN SUSTAINABLE TOURISM AWARD
2. HEALTH & SAFETY AWARD
3. DESTINATION STEWARDSHIP AND RESILIENCE AWARD
4. COMMUNITY-BASED TOURISM AWARD
5. TOURISM EDUCATION AND TRAINING AWARD

The deadline date for submission of the online application is September 30th, 2022.

For information and to apply click on the following link: https://1.shortstack.com/DP21m
**CARIBBEAN SUSTAINABLE TOURISM AWARDS PROGRAMME**

**Brief Description of Awards**
For information and to apply click on the following link: [https://1.shortstack.com/DP2l1m](https://1.shortstack.com/DP2l1m)

**EXCELLENCE IN SUSTAINABLE TOURISM AWARD**
The product/initiative should contribute to a better quality of life in the destination and provide a unique visitor experience. Initiatives may illustrate programs designed to promote widespread adoption of good practices, engaging the local community/youth/vulnerable groups, visitors and/or tourism workers. Destinations and Businesses should illustrate how they have integrated technological solutions and/or Information Communication Technologies (ICT’s) as a part of these initiatives and highlight any innovative marketing and/or market engagement initiatives.

**DESTINATION STEWARDSHIP AND RESILIENCE AWARD**
This Award is open to a CTO member countries, destinations and/or businesses that can illustrate how they have pivoted to respond to the Covid-19 pandemic and/or other Crises’ and Disasters indicative of new initiatives, strategies and/or tourism products, services or experiences they may have developed to support tourism resilience and recovery. Entities should demonstrate how they are making solid strides towards sustainable tourism management through on-going and integrated initiatives, to prepare for, mitigate, respond to and/or recover from crises and disasters, to ensure future resilience. Applicants may include government agencies, NGOs, private businesses, or trade associations on behalf of the destination.

**HEALTH & SAFETY AWARD**
Destinations and Businesses applying for this Award should demonstrate how they have developed new and/or innovative tourism products and services related to health and wellness, or have integrated health and safety protocols in their business or service. Applicants should illustrate how they may have integrated technological solutions and/or Information Communication Technologies (ICT’s) in the tourism product, service and/or experience. Applicants should also illustrate innovative training, communication, marketing and/or market engagement initiatives.

**COMMUNITY-BASED TOURISM AWARD**
This award is for a tourism enterprise, community or an entire country that manages tourism well for the long-term benefit of the destination and local people as well as visitors. Initiatives may illustrate programs designed to improve community consultation, leadership and engagement in tourism; address social and community issues; foster economic linkages; preserve and promote the local culture and heritage. Destinations and Businesses should indicate how they may have integrated technological solutions and/or Information Communication Technologies (ICT’s) and illustrate innovative marketing and/or market engagement initiatives.

**TOURISM EDUCATION AND TRAINING AWARD**
Destinations and Businesses should illustrate any new and innovative tourism education, training and/or awareness programs developed and implemented to support capacity-building, enhance the skills and competencies and increase the knowledge/awareness of tourism workers, visitors and/or community members. They should also illustrate how they have integrated technological solutions and/or Information Communication Technologies (ICT’s) in training delivery. A tourism organization or initiative making a significant contribution to advance tourism work force development can apply for this award.
The purpose of this bulletin is to help tourism businesses and policymakers identify and prepare for favourable or inclement climate conditions in the Caribbean and source markets, before they occur.

It is recommended that industry stakeholders use the seasonal climate forecast information for the upcoming period (September – October 2022) presented in this Bulletin in tandem with weather forecasts (1-7 days). This suite of information can inform strategic and operational decisions related to the use of environmental resources, marketing, and enhancement of the visitor experience.

Please use this link to download the current bulletin.
CALL FOR APPLICATIONS: Eastern Caribbean Greenpreneurs 2022 Incubator Programme

The Global Green Growth Institute (GGGI) in partnership with the Organization of Eastern Caribbean States (OECS) is pleased to announce the official launch of the "CALL FOR APPLICATIONS for the 2nd cohort of the Eastern Caribbean Greenpreneurs 2022 Incubator Program" funded by the Qatar Fund for Development (QFFD).
We invite Teams and Individuals, including women, youth, and persons with disabilities, who have a green-business idea or an early-stage green business venture with a focus on addressing environmental and social issues, to apply now!!

Take that bold step, which could earn you USD $10,000 in a seed funding grant through the Business Plan Competition!

You will also have the opportunity to build your early-stage green business or further develop your green business idea, through training, mentoring, coaching & networking.

APPLY NOW to participate in the Eastern Caribbean Greenpreneurs 2022 Incubator Program by clicking on the following links:
3. Caribbean Greenpreneurs webpage: Caribbean Greenpreneurs

Deadline for application submissions is Monday 26 September 2022 at 11:59pm AST.

Please share this great opportunity by using the links below:
1. Twitter link: [https://twitter.com/GGGICaribbean/status/1564425030670422016](https://twitter.com/GGGICaribbean/status/1564425030670422016)
2. Facebook link: [https://m.facebook.com/story.php?story_fbid=pfbid0khLS984wpvsKWhbpk4muedZtE7T9RZU9zo45194L7wakxbMVD9SE2ckvCjP3tBii&id=100057386772571](https://m.facebook.com/story.php?story_fbid=pfbid0khLS984wpvsKWhbpk4muedZtE7T9RZU9zo45194L7wakxbMVD9SE2ckvCjP3tBii&id=100057386772571)

Do not miss this golden opportunity for discovering GREEN-GOLD in the Green-business environment!

Compliments,

Caribbean Tourism Organization (CTO)
Resource Mobilization and Development Department

Sharon Banfield-Bovell
Director of Resource Mobilization & Development
banfields@caribtourism.com

Amanda Charles
Sustainable Tourism Specialist
acharles@caribtourism.com

Marvelle Sealy
Programme Assistant
msealy@caribtourism.com