



## *Sustainable Tourism Roundup* *~ October 1<sup>st</sup>, 2019 ~*

**Dear Tourism Colleague,**

Welcome to the Caribbean Tourism Organization's (CTO) Sustainable Tourism Roundup for October 2019. In this edition we will take a quick look at previous or ongoing initiatives, and you are encouraged to take action where appropriate, and to disseminate this information widely.

### **CTO INITIATIVES:**

#### **1. Sustainable Tourism Conference (STC-2019)**

In August 2019, the **CTO** hosted the **Sustainable Tourism Conference (STC)** after 6 years! This year's conference was held in collaboration with the **St. Vincent and the Grenadines Tourism Authority (SVGTA)**, and was the first international tourism conference for SVG!

We were delighted to have hosted this important regional dialogue on the sustainability of Caribbean Tourism and the feedback we have received to date has been beneficial in identifying themes and topics for future sustainable tourism conferences. STC-2019 was a resounding success and we believe that St. Vincent & the Grenadines has captured the hearts of the delegates. Special thanks to the dedicated team of **SVGTA**.



**CARIBBEAN CONFERENCE ON SUSTAINABLE TOURISM DEVELOPMENT - STC-2019**  
**AUGUST 26-29, 2019 | ST. VINCENT & THE GRENADINES**  
*"Keeping the Right Balance: – Tourism Development in an Era of Diversification"*

As a follow-up to **STC-2019** we are pleased to share the following with you:

1. Speaker presentations from **STC-2019** have been uploaded to the conference website: [www.caribbeanstc.com](http://www.caribbeanstc.com);
2. Event photos and videos can be found on CTO's Facebook Page at: <https://www.facebook.com/pg/CaribbeanTourismOrganization/photos/> and the Discover St. Vincent and the Grenadines Facebook Page: <https://www.facebook.com/DiscoverSVG/videos/2933208430087996/>

**You are encouraged to share these items widely across your network.**

## 2. Caribbean Sustainable Tourism Awards Winners

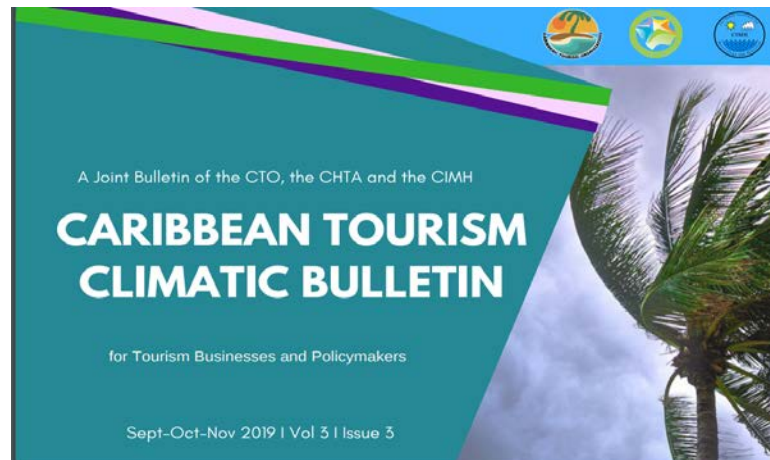


On August 29, 2019, eight winners from across the Caribbean, including pioneers in community-based tourism, supporters of social entrepreneurship and champions of environmentally friendly hotel construction, received the **Caribbean Sustainable Tourism Awards** at the eco-friendly and luxurious Young Island Resort, St. Vincent & the Grenadines. We at the CTO are grateful to our sponsors for their continued support of the awards and Caribbean tourism in general. Check out our winners by clicking on their links below.

Award	Winner	Sponsors	Runner Up
<b>Excellence in Sustainable Tourism</b>	<a href="#"><u>True Blue Bay Boutique Resort - Grenada</u></a>	Organization of Eastern Caribbean States Commission	Trinidad and Tobago Bridge Initiative (New Fire Festival)
<b>Destination Stewardship</b>	<a href="#"><u>Guyana Tourism Authority</u></a>	International Institute of Tourism Studies, George Washington University	Grenada Tourism Authority
<b>Nature Conservation</b>	<a href="#"><u>Kido Foundation – Carriacou, Grenada</u></a>	Carnival Corporation & plc	Environmental Research Institute of Charlotte Ville Tobago
<b>Culture and Heritage Protection</b>	<a href="#"><u>Maroon and Stringband Music Festival Committee – Carriacou, Grenada</u></a>	Massy Stores SVG Ltd, St. Vincent and the Grenadines	Moruga Museum – Trinidad and Tobago
<b>Sustainable Accommodation</b>	<a href="#"><u>Karanmabu Lodge - Guyana</u></a>	Caribbean Tourism Organization	Thatch Cave Resort - Belize
<b>Agro-tourism</b>	<a href="#"><u>Copal Tree Lodge - Belize</u></a>	Inter-American Institute for Cooperation on Agriculture (IICA) Delegation in Barbados	Habitation Belfont - Martinique
<b>Community Benefit</b>	<a href="#"><u>Jus' Sail – St. Lucia</u></a>	Mustique Company Limited, St. Vincent and the Grenadines	Surama Eco Lodge - Guyana
<b>Tourism Social Enterprise (Special Award)</b>	<a href="#"><u>Richmond Vale Academy – St. Vincent and the Grenadines</u></a>	National Properties Ltd, St. Vincent and the Grenadines	Wallings Nature Reserve Inc, Antigua

**3. Tourism Climatic Bulletin, with the Caribbean Institute for Metrology and Hydrology (CIMH) and the Caribbean Hotel and Tourism Association (CHTA).**

We are pleased to share Volume 3 Issue 3, of the CTO-CIMH-CHTA Tourism Climatic Bulletin. Preparedness remains key as we are in the midst of the Atlantic hurricane season. Happy reading, and click [HERE for details](#).



**4. Hurricane Relief for the Bahamas**



Following the extensive damage and loss of life in the Abacos and Grand Bahama Islands after the passage of Hurricane Dorian, the **Caribbean Tourism Organization (CTO)** expresses its deepest regret and sadness to the government and people of The Bahamas.

To offer our full support to The Bahamas, we have activated CTO's **Hurricane Relief Fund** which has been established to help our member countries rebuild after disasters. Please visit <https://www.gofundme.com/hurricane-relief-fund-cto> to donate to the fund. We appreciate your contribution and encourage you to share with others who may wish to assist in this important effort.

Thank you all and continue to keep the people of The Bahamas in your prayers. **DONATE NOW!**

## REGIONAL AND INTERNATIONAL PARTNER INITIATIVES:

### 1. Caribbean Climate Outlook Newsletter (September – November 2019)

The Caribbean Institute for Metrology and Hydrology is pleased to present you with the latest climate outlook products. Click on the link below to access briefings on Temperature, Precipitation, Drought and much more. Newsletter download found [HERE](#), with full details found online on the [Caribbean Regional Climate Centre's](#) website.



### 2. Tourism Resilience Summit



The Global Tourism Resilience and Crisis Management Centre, hosted at the University of the West Indies (UWI), will host its 2<sup>nd</sup> annual **Tourism Resilience Summit**. The two-day event will be held at the UWI Mona Campus, Jamaica from October 9<sup>th</sup>-10<sup>th</sup> under the theme, 'Building Tourism Resilience for Sustainable Futures', and examine emerging issues surrounding tourism climatic resilience and sustainable development.

Click on the photo above for the summit website and further details.

## Staff Announcements

**Farewell** – On September 13<sup>th</sup>, we bid farewell to Mr. Kennedy Pemberton who has been working with the CTO as the Sustainable Tourism Consultant for the past two and a half years. Kennedy has been a tremendous asset to the organization and contributed greatly to advancing the CTO's Sustainable Tourism Work Programme, and regional tourism development agenda. He has moved on to a new role and we extend best wishes for continued success in his professional journey. We are confident that he will continue to make a positive impact on regional tourism development.

**Welcome** – The Sustainable Tourism Division is pleased to welcome Mr. Shomari Jones who will be fulfilling the role of Sustainable Tourism Consultant. A Barbadian national and graduate of the UWI St. Augustine, Shomari holds an MSc. in Urban and Regional Planning. He is knowledgeable in climate change adaptation strategies, disaster risk reduction, sustainable planning, and eco-friendly design and engineering among others. He will be providing support to the CTO's Sustainable Tourism Work Programme.

Warm Regards,

**Caribbean Tourism Organization (CTO)  
Sustainable Tourism Product Development Division**

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